

Bachelor of Arts (BI356) – majoring in Tourism and Events

For students commencing in Semester 1 and Semester 2 2019 at the South Street, Murdoch Campus

This sample study plan is based on the 2019 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

Academic Chair: Dr Diane Lee (D.Lee@murdoch.edu.au)

Year 1	<p>ART101 OR ART102</p> <p>TOU101 Introduction to Tourism Systems</p> <p>TOU102 Travel and Tourism in Society</p> <p>MSP100 Managing Your Career</p> <p>Option</p> <p>Option</p> <p>Option</p>	<p>6pts</p> <p>3pts</p> <p>3pts</p> <p>3pts</p> <p>3pts</p> <p>3pts</p> <p>3pts</p> <p>24pts</p>	<p>Murdoch Spine Units</p> <p>MSP200 Building Enterprise Skills</p> <p>MSP201 Real World Learning</p> <p>ART208 Presenting in Public: Writing and Performing for Professional Contexts</p> <p>ART325 Professional Placement</p> <p>AIS308 Working with Indigenous Communities</p> <p>COD303 Preparing for Professional Community Practice</p>
Year 2	<p>TOU221 Sustainable Tourism</p> <p>POL246 Public Policy Analysis</p> <p>Specified Elective</p> <p>ART201 OR ART202</p> <p>Murdoch Spine Unit (Choose from list)</p> <p>BAR200 Developing Research Skills and Methods</p> <p>Option</p> <p>Option</p>	<p>3pts</p> <p>3pts</p> <p>3pts</p> <p>3pts</p> <p>3pts</p> <p>3pts</p> <p>3pts</p> <p>24pts</p>	<p>Specified Electives (Travel and Tourism)</p> <p>ENV278 Nature Based Tourism</p> <p>TOU232 Festivals and Events</p> <p>TOU230 Cultural Tourism Interpretation</p>
Year 3	<p>TOU324 Events, Policy, and Evaluation</p> <p>TOU323 Destination Management</p> <p>TOU332 Tourism and Events Project</p> <p>ART201 OR ART202</p> <p>Murdoch Spine Unit (Choose from list)</p> <p>Option</p> <p>Option</p> <p>Option</p>	<p>3pts</p> <p>3pts</p> <p>3pts</p> <p>3pts</p> <p>3pts</p> <p>3pts</p> <p>3pts</p> <p>24pts</p>	