

Handbook 2020

Coursecode

B1284

BACHELOR OF COMMUNICATION

Murdoch University

Correct as at: 14 December 2019 at 4:49am

Correct as at: 14 December 2019 at 4:49am

The information contained within this publication was correct as at the generated date shown above but is subject to amendment without notice.

Enquiries concerning its contents should be addressed to:

University Secretary
Murdoch University
South Street
Murdoch
Western Australia 6150

Telephone: (08) 9360 6000

Facsimile: (08) 9360 6847

<http://www.murdoch.edu.au>

TEQSA Number PRV12163; CRICOS Provider Code: 00125J

Cancellation of Courses, Majors, Minors and Units

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

Alternative Formats

Handbook home page:

<http://handbook.murdoch.edu.au>

This publication can also be provided in alternative formats by contacting the Equity and Social Inclusion Office at Murdoch University

Telephone: (08) 9360 6084

Facsimile: (08) 9360 6502

equity@murdoch.edu.au

<http://goto.murdoch.edu.au/EquitySocialInclusion>

ISSN 0815-9068

Published by

University Secretary's Office

Murdoch University



© Murdoch University 2019

This Handbook, and its sections as individual works, is licensed under a Creative Commons Attribution Noncommercial No Derivative Works Australia 2.5 licence. You may download, reproduce, communicate, print and distribute copies of the Handbook (or any part of it) as long as it is for non-commercial purposes, you do not alter the content, and you attribute Murdoch University as the original author. For more information on this licence, see <http://creativecommons.org/licenses/by-nc-nd/2.5/au/>

Cancellation of Courses, Majors, Minors and Units

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

Group	Course	Offerings
Journalism	Journalism (BCommun)	<ul style="list-style-type: none"> • Murdoch campus (internal) (no new admissions from 2015 at this location for first-year commencing students) • Some units only: Murdoch campus (external) (no new admissions from 2015 at this location for first-year commencing students)

JOURNALISM

JOURNALISM (BCOMMUN)

Availability:

- Murdoch campus (internal) (no new admissions from 2015 at this location for first-year commencing students)
- Some units only: Murdoch campus (external) (no new admissions from 2015 at this location for first-year commencing students)

Course Codes: B1284 B1284A

This major provides students with practical reporting, writing and producing skills in journalism and it investigates the ethical, legal and cultural contexts of the media. The major gives students the opportunity to work in an online newsroom. Students learn about the news media industry and about the influence of journalism on society. As part of the Communication degree, students also learn about media audiences and public opinion.

Employment Prospects:

Graduates may follow careers in the media or as freelance writers and producers. Graduates also will have research, communication and professional skills that are useful in many corporate and public sector settings.

Duration: 3 years full-time or part-time equivalent

Bachelor of Communication (BCommun) in Journalism

Admission Requirements (Onshore):

As per normal undergraduate admission requirements.

Main Research Areas:

Media law, ethics, storytelling and oral history.

Restriction: Enrolment is subject to restriction due to constraints on unit enrolments.

Humanities

Course Structure - 72 credit points

Units in this structure may no longer be available at all course locations and, where appropriate, alternative units have been provided. Students are required to satisfy the total credit point value of both the degree and the major in order to graduate; this may require that additional units are taken, either as part of the major or as General Electives. To accommodate students impacted by this change, up to 2 credit points from the total credit point value of the degree (incorporating the major) may be waived. For further information, see https://myanswers.custhelp.com/app/answers/detail/a_id/1017/

Part I - 24 credit points

Foundation Unit - 3 credit points

From 2014, Foundation units will no longer be offered at the Murdoch Campus. Students who have not yet successfully completed a Foundation unit will be required to enrol in the following Transition Unit.

BAR100 Academic Learning Skills - 3 points

The following unit is no longer available - contact the Academic Chair for advice: Students enrolled at the Dubai campus will enrol in:

FDN107 Next Life - 3 points
NA 2020

Core Units - 12 credit points

MCC108 Introduction to Communication and Media - 3 points
Not available 2017

OR

CMS101 Introduction to Media Studies - 3 points

MCC104 Introduction to Journalism - 3 points
Not available this year

OR

JOU104 Digital Newsgathering and Journalism - 3 points

MCC105 Introduction to Radio and Sound Production - 3 points
Not available 2017

OR

IDD129 Introduction to Digital Media Skills - 3 points

OR

RAD105 Introduction to Radio - 3 points
MURDOCH: S2-internal

MCC124 Photography and Digital Imaging - 3 points
Not available this year

OR

PHO124 Photography 1 - 3 points
MURDOCH: S1-internal, S2-internal

General Electives - 9 credit points

Select from any 100-level units offered by the University, subject to individual unit prerequisites. Students are advised to consider using General Elective points to meet the requirements of a second major or minor. Any recommended double majors and minors will be included in the major's description.

Part II - 48 credit points

Core Units - 24 credit points

MCC236 Media Audiences and the Public - 4 points
Not available this year

OR

CMS203 Audiences, Users and Participants - 3 points

MCC245 Media Law and Ethics - 4 points
Not available this year

OR

JOU245 Media Law and Ethics - 3 points

MCC240 Politics, Journalism and Society - 4 points
Not available this year

MCC217 Web News Production - 4 points
Not available this year

OR

JOU217 Online and Mobile Journalism - 3 points

MCC267 Photo and Video Journalism - 4 points
Not available this year

MCC323 Newsroom - 4 points
Not available this year

General Electives - 24 credit points

Select from any 200- to 400-level units offered by the University, subject to individual unit prerequisites. Students are advised to consider using General Elective points to meet the requirements of a second major or minor. Any recommended double majors and minors will be included in the major's description.

PREREQUISITES

Academic Learning Skills (BAR100)

Enrolment in a Bachelor of Arts, Bachelor of Asian Studies, Bachelor of Communication, Bachelor of Criminology, Bachelor of Media, Bachelor of Digital Media, Bachelor of Legal Studies, Bachelor of Psychology, Bachelor of Theology, or Bachelor of Tourism in Applied Events Management.

Audiences, Users and Participants (CMS203)

CMS101 Introduction to Media Studies

Digital Newsgathering and Journalism (JOU104)

Nil.

Introduction to Digital Media Skills (IDD129)

Nil.

Introduction to Journalism (MCC104)

Nil.

Introduction to Media Studies (CMS101)

Nil.

Introduction to Radio (RAD105)

Nil.

Media Audiences and the Public (MCC236)

MCC108 Introduction to Communication and Media.

Media Law and Ethics (JOU245)

Nil.

Media Law and Ethics (MCC245)

Nil.

Newsroom (MCC323)

MCC267 Photo and Video Journalism and MCC240 Politics, Journalism and Society and MCC217 Web News Production AND MCC245 Media Law and Ethics (may be studied concurrently); or permission from the Unit Coordinator.

Online and Mobile Journalism (JOU217)

JOU104 Introduction to Journalism AND IDD129 Digital Media Skills. Highly recommended: MCC245 Media Law and Ethics (JOU245 Media Law and Ethics)

Photo and Video Journalism (MCC267)

PHO124 Photography I; MCC104 Introduction to Journalism or EGL114 Introduction to Creative Arts.

Photography 1 (PHO124)

Nil.

Photography and Digital Imaging (MCC124)

Nil.

Politics, Journalism and Society (MCC240)

Nil.

Web News Production (MCC217)

MCC104 Introduction to Journalism AND MCC105 Introduction to Radio. Highly recommended: MCC245 Media Law and Ethics.

Personal Study Plan

Unit Sets:

Year	Semester 1	Semester 2
1		
2		
3		
4		