

# Handbook 2020

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B1318

BACHELOR OF BUSINESS

**Murdoch University**

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Correct as at: 28 January 2020 at 9:58pm

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TEQSA Number PRV12163; CRICOS Provider Code: 00125J

#### **Cancellation of Courses, Majors, Minors and Units**

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

#### **Alternative Formats**

Handbook home page:

<http://handbook.murdoch.edu.au>

This publication can also be provided in alternative formats by contacting the Equity and Social Inclusion Office at Murdoch University

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ISSN 0815-9068

Published by

University Secretary's Office

Murdoch University



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**Cancellation of Courses, Majors, Minors and Units**

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<b>Group</b>	<b>Course</b>	<b>Offerings</b>
<b>Management</b>	Management (BBus)	<ul style="list-style-type: none"> <li>• Kaplan Higher Education Institute and Kaplan Higher Education Academy (Singapore) ['KAPLAN-SGP'] (internal) (language of instruction: English)</li> <li>• Murdoch University Dubai (UAE) ['DUBAI-ISC'] (internal) (language of instruction: English)</li> </ul>

## MANAGEMENT

### MANAGEMENT (BBUS)

#### Management

**Management refers to the process of employing resources to achieve organisational goals and customer needs. The study of management explores a wide range of relevant issues, theories and perspectives to better prepare people to understand the complexities and responsibilities of managerial life in the twenty-first century.**

#### Employment Prospects:

Areas of employment include government, private and not-for-profit organisations.

A Bachelor of Business provides a broad understanding of individual, organisational and societal issues. You will have the practical skills to identify business opportunities, analyse problems and implement solutions and you will be able to demonstrate a knowledge of business principles across key functional areas. You will have depth of knowledge in one or more business disciplines: accounting, banking, business law, economics, finance, hospitality and tourism management, human resources management, international business, management, and marketing.

#### Excluded Minors:

Management

Duration: 3 years full-time or part-time equivalent

#### Admission Requirements (Offshore):

As per normal undergraduate admission requirements.

#### Recommended Double Majors:

Accounting; Banking; Business Law; Finance; Hospitality and Tourism Management; Human Resources Management; Marketing

Course Codes: B1318

Bachelor of Business (BBus) in Management

#### Availability:

- Kaplan Higher Education Institute and Kaplan Higher Education Academy (Singapore) ['KAPLAN-SGP'] (internal) (language of instruction: English)
- Murdoch University Dubai (UAE) ['DUBAI-ISC'] (internal) (language of instruction: English)

#### Admission Requirements (Onshore):

As per normal undergraduate admission requirements.

### Course Structure - 72 credit points

#### Year 1 - 24 credit points

##### Murdoch Spine: Career Learning - 3 credit points

Select from the following:

BBS100 Academic Skills for Business - 3 points  
DUBAI-ISC: TJD-internal, TMD-internal, TSD-internal

##### Breadth Unit for Degree - 3 credit points

BBS150 Transforming Business - 3 points

MSP100 Career Learning: Managing Your Career - 3 points  
MURDOCH: S1-external, S2-external  
DUBAI-ISC: TJD-internal, TMD-internal, TSD-internal

##### Core Units - 12 credit points

BUS130 Foundational Mathematics for Business - 3 points  
DUBAI-ISC: TJD-internal, TSD-internal

BUS176 Foundations of Management and Governance - 3 points  
DUBAI-ISC: TMD-internal

BSL165 Foundations of Business Law - 3 points  
MURDOCH: S1-internal, S1-external, S2-internal, S2-external  
DUBAI-ISC: TMD-internal

BUS170 Foundations of Accounting - 3 points  
DUBAI-ISC: TMD-internal

#### General Electives - 6 credit points

Select from any 100-level units offered by the University, subject to individual unit prerequisites. Students are advised to consider using General Elective points to meet the requirements of a second major or minor. Any recommended double majors and minors will be included in the major's description.

### Part II - 48 credit points

#### University-Wide Breadth Units - 6 credit points

Select from the prescribed list of University-Wide Breadth Units. A unit cannot be used to satisfy both this Breadth Unit requirement and the requirements of a major or minor. If taken at 100 level the unit(s) will be attributed to Part I. Note that no more than 30 credit points at Part I may be credited towards course completion requirements.

#### Year 2 - 21 credit points

##### Research Skills Unit - 3 credit points

BBS200 Understanding Business Research: An Introductory Approach - 3 points  
MURDOCH: S1-internal, S1-external, S2-internal, S2-external  
DUBAI-ISC: TJD-internal, TMD-internal, TSD-internal  
KAPLAN-SGP: TJA-internal, TMA-internal, TSA-internal

##### Core Units - 9 credit points

BUS293 Organisational Theory and Behaviour - 3 points  
MURDOCH: S1-internal, S1-external, S2-internal, S2-external  
DUBAI-ISC: TMD-internal  
KAPLAN-SGP: TJA-internal, TMA-internal, TSA-internal

BSL202 Workplace Law - 3 points  
MURDOCH: S2-internal, S2-external  
DUBAI-ISC: TMD-internal  
KAPLAN-SGP: TJA-internal, TMA-internal, TSA-internal

BUS298 Organisation Development and Change - 3 points  
DUBAI-ISC: TJD-internal, TSD-internal  
KAPLAN-SGP: TJA-internal, TSA-internal

#### General Electives - 9 credit points

Select from any 200- to 400-level units offered by the University, subject to individual unit prerequisites. Students are advised to consider using General Elective points to meet the requirements of a second major or minor. Any recommended double majors and minors will be included in the major's description.

#### Year 3 - 21 credit points

##### Research Skills Unit - 3 credit points

BBS300 Empirical Research Methods for Business - 3 points  
MURDOCH: S1-internal, S1-external, S2-internal, S2-external  
KAPLAN-SGP: TJA-internal, TSA-internal

OR

BBS301 Applying Mixed Methods Research to Business - 3 points  
MURDOCH: S1-internal, S1-external, S2-internal, S2-external  
DUBAI-ISC: TJD-internal, TMD-internal  
KAPLAN-SGP: TJA-internal, TMA-internal

##### Core Units - 9 credit points

BUS348 Knowledge Management - 3 points  
DUBAI-ISC: TMD-internal  
KAPLAN-SGP: TMA-internal

BUS349 Strategic Management - 3 points  
DUBAI-ISC: TMD-internal  
KAPLAN-SGP: TMA-internal

BUS334 Business Analytics - 3 points  
MURDOCH: S1-internal, S1-external  
DUBAI-ISC: TJD-internal, TSD-internal  
KAPLAN-SGP: TJA-internal, TSA-internal

### **General Electives - 9 credit points**

Select from any 200- to 400-level units offered by the University, subject to individual unit prerequisites. Students are advised to consider using General Elective points to meet the requirements of a second major or minor. Any recommended double majors and minors will be included in the major's description.  
Recommend electives:

BUS358 Professional Internship in Business - 9 points

BUS267 Work-Based Learning - 3 points  
<span data-type="offering" data-unit="BUS267">MURDOCH:  
S1-internal (quota of 50 places)</span>

### **Transforming Business (BBS150)**

Nil.

### **Understanding Business Research: An Introductory Approach (BBS200)**

BBS100 Academic Skills for Business or BJU100 Australian Legal System

### **Work-Based Learning (BUS267)**

Nil.

### **Workplace Law (BSL202)**

nil

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## **PREREQUISITES**

### **Academic Skills for Business (BBS100)**

Enrolment in Bachelor of Business, Bachelor of Commerce, Bachelor of Economics, Bachelor of Business in Applied Accounting, or Bachelor of Digital Marketing and Media, Bachelor of Business in Sustainability, or Bachelor of Science, or Bachelor of Arts

### **Applying Mixed Methods Research to Business (BBS301)**

BBS200 Business Research: An Integrated Approach

### **Business Analytics (BUS334)**

Nil

### **Career Learning: Managing Your Career (MSP100)**

Nil.

### **Empirical Research Methods for Business (BBS300)**

BBS200 Business Research: An Integrated Approach.

### **Foundational Mathematics for Business (BUS130)**

Nil.

### **Foundations of Accounting (BUS170)**

Nil.

### **Foundations of Business Law (BSL165)**

Nil.

### **Foundations of Management and Governance (BUS176)**

Nil.

### **Knowledge Management (BUS348)**

BUS223 Organisational Theory and Behaviour or BUS293 Organisational Theory and Behaviour.

### **Organisation Development and Change (BUS298)**

BUS145 Principles of Management or BUS176 Foundations of Management and Governance

### **Organisational Theory and Behaviour (BUS293)**

BUS145 Principles of Management or BUS176 Foundations of Management and Governance or PSY217 Psychology: Work and Organisations or BUS123 Management in a Global Environment.

### **Professional Internship in Business (BUS358)**

Must be in final year of degree; GPA 2 or higher

### **Strategic Management (BUS349)**

BUS223 Organisational Theory and Behaviour or BUS240 Organisation Development and Human Resources Management; BUS298 Organisation Development and Change or BUS293 Organisational Theory and Behaviour

# Personal Study Plan

Unit Sets:

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Year	Semester 1	Semester 2
1		
2		
3		
4		