

Handbook 2020

Coursecode

B1342

BACHELOR OF COMMUNICATION

Murdoch University

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Enquiries concerning its contents should be addressed to:

University Secretary
Murdoch University
South Street
Murdoch
Western Australia 6150

Telephone: (08) 9360 6000

Facsimile: (08) 9360 6847

<http://www.murdoch.edu.au>

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Cancellation of Courses, Majors, Minors and Units

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

Alternative Formats

Handbook home page:

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Telephone: (08) 9360 6084

Facsimile: (08) 9360 6502

equity@murdoch.edu.au

<http://goto.murdoch.edu.au/EquitySocialInclusion>

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Cancellation of Courses, Majors, Minors and Units

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Group	Course	Offerings
Journalism	Journalism (BCommun)	<ul style="list-style-type: none"> • Murdoch campus (internal) • Murdoch University Dubai (UAE) ['DUBAI-ISC'] (internal)

JOURNALISM

JOURNALISM (BCOMMUN)

Bachelor of Communication (BCommun) in Journalism

Recommended Double Majors:

Global Media and Communication; Strategic Communication

Humanities

Employment Prospects:

Graduates may follow careers in the media or as freelance writers and producers. Graduates also will have research, communication and professional skills that are useful in many corporate and public sector settings.

This major provides students with the skillset to operate in the digital era of news. Students will learn practical reporting, writing and producing skills in journalism and it investigates the ethical, legal and cultural contexts of the news media. The major gives students the opportunity to work in an online newsroom. Students learn about the news media industry and about the influence of journalism on society.

In the Bachelor of Communication you will learn how modern communication works across the globe and be able to apply that knowledge to seek employment in this field. You will be introduced to key concepts and practices in communication, and will develop digital media skills and critical thinking skills that you can apply as a professional communicator. You will be able to write and present professionally, take a global perspective on issues, argue effectively, act ethically and work cooperatively. Students can choose to concentrate on majors in Global Media and Communication, Strategic Communication or Journalism (or a combination). These fields offer you the opportunity to create media productions, deal with clients, tackle communication issues and work with industry.

Recommended Minors:

Radio

Main Research Areas:

Media law, ethics, storytelling. Journalism practice

Availability:

- Murdoch campus (internal) Murdoch University Dubai (UAE) ['DUBAI-ISC'] (internal)

Course Codes: B1342

Duration: 3 years full-time or part-time equivalent

Admission Requirements (Onshore):

As per normal undergraduate admission requirements.

Course Structure - 72 credit points

Year 1 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP100 Career Learning: Managing Your Career - 3 points
MURDOCH: S1-external, S2-external
DUBAI-ISC: TJD-internal, TMD-internal, TSD-internal

Course Core Units - 9 credit points

The following four units are required to be completed by all students. At least one of these units will be specified in your major. You must complete the remaining units from the list below to satisfy the Course requirements. Where you choose to do two majors of the Bachelor of Communication, you will be required to choose the remaining units from the list below.

COM100 Thinking Communication - 3 points
MURDOCH: S1-internal, S1-external
DUBAI-ISC: TMD-internal, TSD-internal

COM101 Social Media - 3 points

MURDOCH: S2-internal

DUBAI-ISC: TJD-internal, TSD-internal

COM105 Critical Web Literacy - 3 points

MURDOCH: S1-internal

DUBAI-ISC: TJD-internal, TSD-internal

COM109 Introduction to Digital Media Skills - 3 points

MURDOCH: S1-internal, S2-internal

DUBAI-ISC: TMD-internal

Major Core Units - 6 credit points

COM104 Digital Newsgathering and Reporting - 3 points

MURDOCH: S2-internal

DUBAI-ISC: TMD-internal

COM109 Introduction to Digital Media Skills - 3 points

MURDOCH: S1-internal, S2-internal

DUBAI-ISC: TMD-internal

General Electives or Second Major - 6 credit points

Select from any 100-level units offered by the University, subject to individual unit prerequisites. Students are advised to consider using General Elective points to meet the requirements of a second major or minor. Any recommended double majors and minors will be included in the major's description.

Year 2 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

Select from the following:

MSP200 Building Enterprise Skills - 3 points

MURDOCH: S1-external, S2-external

DUBAI-ISC: TJD-internal, TMD-internal, TSD-internal

MSP201 Real World Learning - 3 points

MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external

DUBAI-ISC: TMD-internal, TSD-internal

COM203 Consulting and Freelancing - 3 points

MURDOCH: S1-internal, S2-internal

DUBAI-ISC: TMD-internal

Course Core Unit - 3 credit points

COM200 Communication Research - 3 points

MURDOCH: S1-internal, S1-external

DUBAI-ISC: TJD-internal, TSD-internal

Major Core Units - 9 credit points

COM245 Media Law and Ethics - 3 points

MURDOCH: S1-internal

DUBAI-ISC: TMD-internal

COM240 Journalism and Society - 3 points

MURDOCH: S2-internal

DUBAI-ISC: TJD-internal, TSD-internal

COM217 Online and Mobile Journalism - 3 points

MURDOCH: S2-internal

DUBAI-ISC: TJD-internal, TSD-internal

OR

for Broadcast Journalism Stream:

COM206 Broadcast Presentation - 3 points

MURDOCH: S2-internal

General Electives or Second Major - 9 credit points

Select from any 200- to 400-level units offered by the University, subject to individual unit prerequisites. Students are advised to consider using General Elective points to meet the requirements of a second major or minor. Any recommended double majors and minors will be included in the major's description.

Year 3 - 24 credit points**Murdoch Spine: Career Learning - 3 credit points**

Select from the following:

MSP201 Real World Learning - 3 points
MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external
DUBAI-ISC: TMD-internal, TSD-internal

COM306 Specialist Communication - 3 points
Not available this year

COM313 Campus Radio - 3 points
MURDOCH: S1-internal

COM308 Professional Internship - 3 points
MURDOCH: S1-placement, S2-placement, SUM-placement, W-placement

Course Core Unit - 3 credit points

COM300 Communication Project - 3 points
MURDOCH: S2-internal
DUBAI-ISC: TSD-internal

Major Core Units - 9 credit points

COM322 Digital Newsroom - 3 points
MURDOCH: S1-internal
DUBAI-ISC: TMD-internal

COM301 Video Journalism - 3 points
MURDOCH: S1-internal
DUBAI-ISC: TJD-internal, TSD-internal

COM302 Web Analytics - 3 points
MURDOCH: S1-internal
DUBAI-ISC: TMD-internal

OR

for Broadcast Journalism Stream:

COM305 TV News Reporting - 3 points

General Electives or Second Major - 9 credit points

Select from any 200- to 400-level units offered by the University, subject to individual unit prerequisites. Students are advised to consider using General Elective points to meet the requirements of a second major or minor. Any recommended double majors and minors will be included in the major's description.

PREREQUISITES**Broadcast Presentation (COM206)**

Students who have not completed IDD129 / COM109 Introduction to Digital Media Skills will have to undertake a short online video module. □

Building Enterprise Skills (MSP200)

Nil.

Campus Radio (COM313)

RAD105 Introduction to Radio or RAD301 Creative Radio or EGL122 Writing and Creativity and enrolment in Bachelor of Communications, Bachelor of Creative Media, Bachelor of Arts (B1316) or with the approval of the coordinator.

Career Learning: Managing Your Career (MSP100)

Nil.

Communication Project (COM300)

Enrolment in the Bachelor of Communication AND BAR200 Developing Research Skills and Methods (or another research methods unit, subject to the approval of the unit coordinator); OR enrolment in Radio Minor. □

Communication Research (COM200)

Nil.

Consulting and Freelancing (COM203)

Nil.

Critical Web Literacy (COM105)

Nil.

Digital Newsroom (COM322)

COM301 Videojournalism (or JOU367 Photo and Videojournalism or MCC267 Photo and Video Journalism) AND JOU217/COM217 Online and Mobile Reporting (or JOU217/MCC217 Web News Production) AND JOU245/COM245 Media Law and Ethics (or MCC245 Media Law and Ethics) OR permission from the Unit Coordinator.

Introduction to Digital Media Skills (COM109)

Nil.

Journalism and Society (COM240)

Nil.

Media Law and Ethics (COM245)

Nil.

Online and Mobile Journalism (COM217)

JOU104 Introduction to Journalism OR COM104 Digital Newsgathering and Reporting AND IDD129 / COM109 Digital Media Skills. Highly recommended: COM245/MCC245 Media Law and Ethics (JOU245 Media Law and Ethics)

Professional Internship (COM308)

Permission of the Academic Chair □

Real World Learning (MSP201)

Normally completed an equivalent of 24 credit points

Social Media (COM101)

Nil.

Specialist Communication (COM306)

Nil.

TV News Reporting (COM305)

COM109 / IDD129 Digital Media Skills (or IDD129/ MCC129 Introduction to Digital Media or MCC124 Photography and Digital Imaging or PHO124 Photography I); AND COM104 Digital Newsgathering and Reporting (or JOU104 Introduction to Journalism or MCC104 Introduction to Journalism)

Thinking Communication (COM100)

Nil.

Video Journalism (COM301)

COM109/ IDD129 Digital Media Skills (or IDD129/ MCC129 Introduction to Digital Media or MCC124 Photography and Digital Imaging or PHO124 Photography I); AND COM104 Digital Newsgathering and Reporting OR JOU104 Introduction to Journalism (or MCC104 Introduction to Journalism)

Web Analytics (COM302)

Nil.

Personal Study Plan

Unit Sets:

Year	Semester 1	Semester 2
1		
2		
3		
4		