

Handbook 2020

Coursecode

B1350

BACHELOR OF INTERNATIONAL BUSINESS

Murdoch University

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Cancellation of Courses, Majors, Minors and Units

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

Alternative Formats

Handbook home page:

<http://handbook.murdoch.edu.au>

This publication can also be provided in alternative formats by contacting the Equity and Social Inclusion Office at Murdoch University

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Group	Course	Offerings
International Business	International Business (BIB)	<ul style="list-style-type: none"> • Murdoch campus (internal) • Murdoch campus (external)

INTERNATIONAL BUSINESS

INTERNATIONAL BUSINESS (BIB)

Availability:

- Murdoch campus (internal)
Murdoch campus (external)

Employment Prospects:

Areas of employment include government, private and not-for-profit organisations in particular multinational companies that operate across international boundaries.

Duration: 3 years full-time or part-time equivalent

Special Requirements:

Students should be willing to study abroad for at least 1 semester. The international experience is a core component of this degree. Special arrangement for students who are unable to study overseas, due to equity issues.

Management

The Bachelor of International Business is a 3-year degree that equips students with the knowledge and skills needed to succeed in the exciting and challenging world of international business.

In this degree, you will learn how International Business operates. You will be introduced to its key concepts and practices, and will develop the essential strategic decision-making and cross-cultural skills required for a successful career in International Business. You will be knowledgeable about broad aspects of International Business, as well as be able to adopt a global mindset, negotiate effectively, communicate professionally, work collaboratively with people from diverse backgrounds, and act ethically to become a dynamic and versatile professional who is able to work overseas, or in multinational organisations that are based in Australia.

Admission Requirements (Onshore):

As per normal undergraduate admission requirements. A minimum ATAR of 70 is required.□

Bachelor of International Business (BIB)

Course Codes: B1350

Admission Requirements (Offshore):

As per normal undergraduate admission requirements.□

Excluded Minors:

International Business

Course Structure - 72 credit points

Year 1 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP100 Career Learning: Managing Your Career - 3 points
MURDOCH: S1-external, S2-external
DUBAI-ISC: TJD-internal, TMD-internal, TSD-internal

Core Units - 15 credit points

BUS122 Business in Society - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS123 Management in a Global Environment - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS124 Global Marketing - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS163 Introduction to Accounting - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS171 Foundations of Economics - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external
DUBAI-ISC: TJD-internal, TSD-internal

Options - 6 credit points

Options: Major, co-major, minor, elective

Year 2 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP200 Building Enterprise Skills - 3 points
MURDOCH: S1-external, S2-external
DUBAI-ISC: TJD-internal, TMD-internal, TSD-internal

OR

MSP201 Real World Learning - 3 points
MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external
DUBAI-ISC: TMD-internal, TSD-internal

Core Units - 9 credit points

BUS211 International Logistics - 3 points
MURDOCH: S1-internal, S1-external
KAPLAN-SGP: TMA-internal

BUS212 Introduction to International Finance - 3 points
MURDOCH: S1-internal, S1-external

BUS219 International Business - 3 points
MURDOCH: S1-internal, S1-external
KAPLAN-SGP: TJA-internal, TSA-internal

Options - 12 credit points

Options: Major, co-major, minor, elective

Year 3 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP200 Building Enterprise Skills - 3 points
MURDOCH: S1-external, S2-external
DUBAI-ISC: TJD-internal, TMD-internal, TSD-internal

OR

MSP201 Real World Learning - 3 points
MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external
DUBAI-ISC: TMD-internal, TSD-internal

Core Units - 15 credit points

BUS300 Professional Internship in International Business - 9 points
MURDOCH: S1-internal

OR

BUS345 Professional International Business Project - 9 points
MURDOCH: S1-internal, S1-external

BUS338 Global Strategic Management - 3 points
MURDOCH: S2-internal, S2-external

BUS341 Business Negotiations: An International Perspective - 3 points
MURDOCH: S2-internal, S2-external
KAPLAN-SGP: TMA-internal

Options - 6 credit points

Options: Major, co-major, minor, elective

PREREQUISITES

Building Enterprise Skills (MSP200)

Nil.

Business Negotiations: An International Perspective (BUS341)

BUS284 Comparative Corporate Governance and International Operations

Business in Society (BUS122)

Nil.

Career Learning: Managing Your Career (MSP100)

Nil.

Foundations of Economics (BUS171)

Nil.

Global Marketing (BUS124)

Nil.

Global Strategic Management (BUS338)

BUS219 International Business, or BUS230 Change Management or BUS293 Organisation Theory and Behaviour

International Business (BUS219)

BUS123 Management in a Global Environment or BUS176 Foundations of Management and Governance or BUS145 Principles of Management

International Logistics (BUS211)

BUS123 Management in a Global Environment or BUS176 Foundations of Management and Governance or BUS145 Principles of Management

Introduction to Accounting (BUS163)

Nil

Introduction to International Finance (BUS212)

BUS170 Foundations of Accounting or BUS163 Introduction to Accounting and BUS171 Foundations of Economics

Management in a Global Environment (BUS123)

Nil.

Professional International Business Project (BUS345)

Must be in final year of degree

Professional Internship in International Business (BUS300)

Must be in final year of degree; GPA 2 or higher

Real World Learning (MSP201)

Normally completed an equivalent of 24 credit points

Personal Study Plan

Unit Sets:

Year	Semester 1	Semester 2
1		
2		
3		
4		