

Handbook 2020

Coursecode

B1359

BACHELOR OF COMMERCE

Murdoch University

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Cancellation of Courses, Majors, Minors and Units

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

Alternative Formats

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Group	Course	Offerings
Management	Management (BCom)	<ul style="list-style-type: none"> • Murdoch campus (internal) • Murdoch campus (external)

MANAGEMENT

MANAGEMENT (BCOM)

Admission Requirements (Onshore):

As per normal undergraduate admission requirements.

Course Codes: B1359

Employment Prospects:

Areas of employment include government, private and not-for-profit organisations.

Duration: 3 years full-time or part-time equivalent

Availability:

- Murdoch campus (internal) Murdoch campus (external)

Excluded Minors:

International Business; Management

Recommended Minors:

Human Resources Management; Marketing

Bachelor of Commerce (BCom) in Management

The major in Management will enable students' to develop the skills and knowledge

to lead and manage people, budgets, and projects. Being a manager is about

getting work done, through other people. Managers direct the work of others to

ensure the efficiency and effectiveness of activities throughout organisations.

Managers have varied roles; which includes defining goals, establishing strategy,

planning and organising who is doing what and when, motivating employees,

communicating and monitoring performance.

Excluded Double Majors:

Management

A Murdoch Bachelor of Commerce graduate is future enabled with a global mindset. Murdoch's Commerce degree provides you with the knowledge and skills to succeed in an ever changing world. The degree is workplace-focused, enabling you to develop your critical thinking and creative problem solving skills by working on real organisational projects, learning from professionals and through a range of internship opportunities.

The Bachelor of Commerce offers ten majors across a broad range of industry. The course is flexible allowing students to choose up to two majors, a major and a two minors or a major, a minor and a range of electives. Majors include; accounting, banking, business law, finance, hospitality and tourism management, human resources management, international business, management, global business and politics, and marketing.

Students studying a BCom may be eligible to enrol in Murdoch University's MasterClass Program. MasterClass gives students the opportunity to complete a postgraduate qualification whilst studying for an undergraduate degree. To participate in the MasterClass Program students must have completed 1 year of a degree (24 credit points), and maintained a GPA of 3.0 or more (or equivalent). In addition, to the academic requirements students may be required to take part in a competitive selection process.

Recommended Double Majors:

Accounting; Banking; Business Law; Finance; Global Business and Politics; Hospitality and Tourism Management; Human Resources Management; International Business; Marketing

Management

Course Structure - 72 credit points

Where a course core unit is listed in a major structure, an elective unit may be required. Please contact your Student Advisor for further advice

Year 1 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP100 Career Learning: Managing Your Career - 3 points
MURDOCH: S1-external, S2-external

Core Units - 15 credit points

BUS122 Business in Society - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS123 Management in a Global Environment - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS124 Global Marketing - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS163 Introduction to Accounting - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS171 Foundations of Economics - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

Major Units - 3 credit points

Refer to Major structure

Options - 3 credit points

Major 2 /Co-Major /Minor /General Elective

Year 2 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

Select from the following:

MSP200 Building Enterprise Skills - 3 points
MURDOCH: S1-external, S2-external

MSP201 Real World Learning - 3 points
MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external

Core Unit - 3 credit points

BUS368 Cultures of Innovation - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

Major Units - 6 credit points

Refer to Major structure

Options - 12 credit points

Major 2 /Co-Major /Minor /General Elective

Year 3 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

Select from the following:

BUS399 Signature Experience - 3 points
MURDOCH: S2-internal, S2-external

MSP201 Real World Learning - 3 points
MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external

Major Units - 12 credit points

Refer to Major structure

Options - 9 credit points

Major 2 /Co-Major /Minor /General Elective

Major Structure - 24 credit points

Core Units - 24 credit points

BUS123 Management in a Global Environment - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS219 International Business - 3 points
MURDOCH: S1-internal, S1-external

BUS293 Organisational Theory and Behaviour - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS230 Change Management - 3 points
MURDOCH: S2-internal, S2-external

BUS353 Making it Real: Operations and Project Management for Scale - 3 points
MURDOCH: S1-internal, S1-external

BUS334 Business Analytics - 3 points
MURDOCH: S1-internal, S1-external

BUS338 Global Strategic Management - 3 points
MURDOCH: S2-internal, S2-external

BUS369 Standing in the Nexus: Bridging People and Networks - 3 points
MURDOCH: S1-internal, S1-external

Standing in the Nexus: Bridging People and Networks (BUS369)
BUS221 Entrepreneurial Strategy

PREREQUISITES

Building Enterprise Skills (MSP200)

Nil.

Business Analytics (BUS334)

Nil

Business in Society (BUS122)

Nil.

Career Learning: Managing Your Career (MSP100)

Nil.

Change Management (BUS230)

BUS123 Management in a Global Environment OR BUS176 Foundations of Management and Governance OR BUS145 Principles of Management

Foundations of Economics (BUS171)

Nil.

Global Marketing (BUS124)

Nil.

Global Strategic Management (BUS338)

BUS219 International Business, or BUS230 Change Management or BUS293 Organisation Theory and Behaviour

International Business (BUS219)

BUS123 Management in a Global Environment or BUS176 Foundations of Management and Governance or BUS145 Principles of Management

Introduction to Accounting (BUS163)

Nil

Management in a Global Environment (BUS123)

Nil.

Organisational Theory and Behaviour (BUS293)

BUS145 Principles of Management or BUS176 Foundations of Management and Governance or PSY217 Psychology: Work and Organisations or BUS123 Management in a Global Environment.

Real World Learning (MSP201)

Normally completed an equivalent of 24 credit points

Signature Experience (BUS399)

BUS123 Management in a Global Environment
BUS170 Introduction to Accounting
BUS171 Foundations of Economics
BUS124 Global Marketing
BUS122 Business in Society
BUS368 Cultures of Innovation

Personal Study Plan

Unit Sets:

Year	Semester 1	Semester 2
1		
2		
3		
4		