

Handbook 2020

Coursecode

B1359

BACHELOR OF COMMERCE

Murdoch University

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Cancellation of Courses, Majors, Minors and Units

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

Alternative Formats

Handbook home page:

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This publication can also be provided in alternative formats by contacting the Equity and Social Inclusion Office at Murdoch University

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Group	Course	Offerings
International Business	International Business (BCom)	<ul style="list-style-type: none"> • Murdoch campus (internal) • Murdoch campus (external)

INTERNATIONAL BUSINESS

INTERNATIONAL BUSINESS (BCOM)

Bachelor of Commerce (BCom) in International Business

Excluded Double Majors:

International Business

Recommended Minors:

Management; Marketing

Recommended Double Majors:

Accounting; Banking; Business Law; Finance; Global Business and Politics; Hospitality and Tourism Management; Human Resources Management; Management; Marketing

Course Codes: B1359

Management

The major in International Business (IB) will enable students to develop the technical and cultural competencies required to work in an increasingly globalised world. The major includes a range of business units from multiple disciplines to support the development of a broad international business perspective and the skills appropriate to understanding and interacting with people with diverse cultural backgrounds. These skills are critical to a successful career in a global environment.

Excluded Minors:

International Business

Admission Requirements (Onshore):

As per normal undergraduate admission requirements.

A Murdoch Bachelor of Commerce graduate is future enabled with a global mindset. Murdoch's Commerce degree provides you with the knowledge and skills to succeed in an ever changing world. The degree is workplace-focused, enabling you to develop your critical thinking and creative problem solving skills by working on real organisational projects, learning from professionals and through a range of internship opportunities.

The Bachelor of Commerce offers ten majors across a broad range of industry. The course is flexible allowing students to choose up to two majors, a major and a two minors or a major, a minor and a range of electives. Majors include; accounting, banking, business law, finance, hospitality and tourism management, human resources management, international business, management, global business and politics, and marketing.

Students studying a BCom may be eligible to enrol in Murdoch University's MasterClass Program. MasterClass gives students the opportunity to complete a postgraduate qualification whilst studying for an undergraduate degree. To participate in the MasterClass Program students must have completed 1 year of a degree (24 credit points), and maintained a GPA of 3.0 or more (or equivalent). In addition, to the academic requirements students may be required to take part in a competitive selection process.

Availability:

- Murdoch campus (internal) Murdoch campus (external)

Duration: 3 years full-time or part-time equivalent

Employment Prospects:

Areas of employment include government, private and not-for-profit organisations

Course Structure - 72 credit points

Where a course core unit is listed in a major structure, an elective

unit may be required. Please contact your Student Advisor for further advice

Year 1 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP100 Career Learning: Managing Your Career - 3 points
MURDOCH: S1-external, S2-external

Core Units - 15 credit points

BUS122 Business in Society - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS123 Management in a Global Environment - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS124 Global Marketing - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS163 Introduction to Accounting - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS171 Foundations of Economics - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

Major Units - 3 credit points

Refer to Major structure

Options - 3 credit points

Major 2 /Co-Major /Minor /General Elective

Year 2 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

Select from the following:

MSP200 Building Enterprise Skills - 3 points
MURDOCH: S1-external, S2-external

MSP201 Real World Learning - 3 points
MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external

Core Unit - 3 credit points

BUS368 Cultures of Innovation - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

Major Units - 6 credit points

Refer to Major structure

Options - 12 credit points

Major 2 /Co-Major /Minor /General Elective

Year 3 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

Select from the following:

BUS399 Signature Experience - 3 points
MURDOCH: S2-internal, S2-external

MSP201 Real World Learning - 3 points
MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external

Major Units - 12 credit points

Refer to Major structure

Options - 9 credit points

Major 2 /Co-Major /Minor /General Elective

Major Structure - 24 credit points

Core Units - 24 credit points

BUS123 Management in a Global Environment - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS124 Global Marketing - 3 points

MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS211 International Logistics - 3 points
MURDOCH: S1-internal, S1-external

BUS284 Comparative Corporate Governance and International Operations - 3 points
MURDOCH: S1-internal, S1-external

BUS212 Introduction to International Finance - 3 points
MURDOCH: S1-internal, S1-external

BUS219 International Business - 3 points
MURDOCH: S1-internal, S1-external

BUS338 Global Strategic Management - 3 points
MURDOCH: S2-internal, S2-external

BUS341 Business Negotiations: An International Perspective - 3 points
MURDOCH: S2-internal, S2-external

BUS122 Business in Society
BUS368 Cultures of Innovation

PREREQUISITES

Building Enterprise Skills (MSP200)

Nil.

Business Negotiations: An International Perspective (BUS341)

BUS284 Comparative Corporate Governance and International Operations

Business in Society (BUS122)

Nil.

Career Learning: Managing Your Career (MSP100)

Nil.

Comparative Corporate Governance and International Operations (BUS284)

Nil

Foundations of Economics (BUS171)

Nil.

Global Marketing (BUS124)

Nil.

Global Strategic Management (BUS338)

BUS219 International Business, or BUS230 Change Management or BUS293 Organisation Theory and Behaviour

International Business (BUS219)

BUS123 Management in a Global Environment or BUS176 Foundations of Management and Governance or BUS145 Principles of Management

International Logistics (BUS211)

BUS123 Management in a Global Environment or BUS176 Foundations of Management and Governance or BUS145 Principles of Management

Introduction to Accounting (BUS163)

Nil

Introduction to International Finance (BUS212)

BUS170 Foundations of Accounting or BUS163 Introduction to Accounting and BUS171 Foundations of Economics

Management in a Global Environment (BUS123)

Nil.

Real World Learning (MSP201)

Normally completed an equivalent of 24 credit points

Signature Experience (BUS399)

BUS123 Management in a Global Environment
BUS170 Introduction to Accounting
BUS171 Foundations of Economics
BUS124 Global Marketing

Personal Study Plan

Unit Sets:

Year	Semester 1	Semester 2
1		
2		
3		
4		