

Handbook 2020

Coursecode

B1359

BACHELOR OF COMMERCE

Murdoch University

Correct as at: 18 January 2020 at 8:01am

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TEQSA Number PRV12163; CRICOS Provider Code: 00125J

Cancellation of Courses, Majors, Minors and Units

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

Alternative Formats

Handbook home page:

<http://handbook.murdoch.edu.au>

This publication can also be provided in alternative formats by contacting the Equity and Social Inclusion Office at Murdoch University

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ISSN 0815-9068

Published by

University Secretary's Office

Murdoch University



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Group	Course	Offerings
Bachelor Degrees -- General	Bachelor of Commerce (BCom)	<ul style="list-style-type: none"> • Murdoch campus (internal) • Murdoch campus (external)

BACHELOR DEGREES -- GENERAL

BACHELOR OF COMMERCE (BCOM)

Management

Employment Prospects:

Areas of employment include corporate, government, and not-for-profit organisations. Career opportunities include: accountant, management consultant, financial analyst, human resource adviser, marketing manager and general manager.

Duration: 3 years full-time or part-time equivalent

Bachelor of Commerce (BCom)

Main Research Areas:

Research areas include strategy, business, not-for-profit, business sustainability, accounting, banking, business law, economics, finance, hospitality and tourism management, human resources management, international business, management, and marketing.

A Murdoch Bachelor of Commerce graduate is future enabled with a global mindset. Murdoch's Commerce degree provides you with the knowledge and skills to succeed in an ever changing world. The degree is workplace-focused, enabling you to develop your critical thinking and creative problem solving skills by working on real organisational projects, learning from professionals and through a range of internship opportunities.

The Bachelor of Commerce offers ten majors across a broad range of industry. The course is flexible allowing students to choose up to two majors, a major and a two minors or a major, a minor and a range of electives. Majors include; accounting, banking, business law, finance, hospitality and tourism management, human resources management, international business, management, global business and politics, and marketing.

Students studying a BCom may be eligible to enrol in Murdoch University's MasterClass Program. MasterClass gives students the opportunity to complete a postgraduate qualification whilst studying for an undergraduate degree. To participate in the MasterClass Program students must have completed 1 year of a degree (24 credit points), and maintained a GPA of 3.0 or more (or equivalent). In addition, to the academic requirements students may be required to take part in a competitive selection process.

Course Codes: B1359

Further Study:

A fourth year of study is available in the form of an honours year.

Availability:

- Murdoch campus (internal) Murdoch campus (external)

Admission Requirements (Onshore):

Minimum ATAR of 70

Course Structure - 72 credit points

Where a course core unit is listed in a major structure, an elective unit may be required. Please contact your Student Advisor for further advice

Year 1 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP100 Career Learning: Managing Your Career - 3 points
MURDOCH: S1-external, S2-external

Core Units - 15 credit points

BUS122 Business in Society - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external
BUS123 Management in a Global Environment - 3 points

MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS124 Global Marketing - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS163 Introduction to Accounting - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS171 Foundations of Economics - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

Major Units - 3 credit points

Refer to Major structure

Options - 3 credit points

Major 2 /Co-Major /Minor /General Elective

Year 2 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

Select from the following:

MSP200 Building Enterprise Skills - 3 points
MURDOCH: S1-external, S2-external

MSP201 Real World Learning - 3 points
MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external

Core Unit - 3 credit points

BUS368 Cultures of Innovation - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

Major Units - 6 credit points

Refer to Major structure

Options - 12 credit points

Major 2 /Co-Major /Minor /General Elective

Year 3 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

Select from the following:

BUS399 Signature Experience - 3 points
MURDOCH: S2-internal, S2-external

MSP201 Real World Learning - 3 points
MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external

Major Units - 12 credit points

Refer to Major structure

Options - 9 credit points

Major 2 /Co-Major /Minor /General Elective

PREREQUISITES

Building Enterprise Skills (MSP200)

Nil.

Business in Society (BUS122)

Nil.

Career Learning: Managing Your Career (MSP100)

Nil.

Foundations of Economics (BUS171)

Nil.

Global Marketing (BUS124)

Nil.

Introduction to Accounting (BUS163)

Nil

Management in a Global Environment (BUS123)

Nil.

Real World Learning (MSP201)

Normally completed an equivalent of 24 credit points

Signature Experience (BUS399)

BUS123 Management in a Global Environment

BUS170 Introduction to Accounting

BUS171 Foundations of Economics

BUS124 Global Marketing

BUS122 Business in Society

BUS368 Cultures of Innovation

Personal Study Plan

Unit Sets:

Year	Semester 1	Semester 2
1		
2		
3		
4		