

Handbook 2020

Coursecode

B1359

BACHELOR OF COMMERCE

Murdoch University

Correct as at: 30 May 2020 at 1:53am

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TEQSA Number PRV12163; CRICOS Provider Code: 00125J

Cancellation of Courses, Majors, Minors and Units

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

Alternative Formats

Handbook home page:

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This publication can also be provided in alternative formats by contacting the Equity and Social Inclusion Office at Murdoch University

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ISSN 0815-9068

Published by

University Secretary's Office

Murdoch University



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Group	Course	Offerings
Global Politics and Policy	Global Business and Politics (BCom)	<ul style="list-style-type: none"> • Murdoch campus (internal) • Murdoch campus (external)

GLOBAL POLITICS AND POLICY

GLOBAL BUSINESS AND POLITICS (BCOM)

Global Studies

Bachelor of Commerce (BCom) in Global Business and Politics

Course Codes: B1359

Duration: 3 years full-time or part-time equivalent

Availability:

- Murdoch campus (internal) Murdoch campus (external)

An understanding of business and its interaction with domestic and global political environments is essential in preparing business graduates with the knowledge and skills to manage the complex challenges of a globalised economy. In this major, students will explore how global and domestic politics and public policy shape the decisions and strategies of actors in the business and non-profit sectors. Students will gain specialised knowledge of domestic and transnational business and its political economic environment along with international management and negotiation practices. The major equips students with specialised analytical skills, create evidence-based arguments, and the knowledge to think and operate across diverse social, cultural, political and business contexts.

A Murdoch Bachelor of Commerce graduate is future enabled with a global mindset. Murdoch's Commerce degree provides you with the knowledge and skills to succeed in an ever changing world. The degree is workplace-focused, enabling you to develop your critical thinking and creative problem solving skills by working on real organisational projects, learning from professionals and through a range of internship opportunities.

The Bachelor of Commerce offers ten majors across a broad range of industry. The course is flexible allowing students to choose up to two majors, a major and two minors or a major, a minor and a range of electives. Majors include; accounting, banking, business law, finance, hospitality and tourism management, human resources management, international business, management, global business and politics, and marketing.

Students studying a BCom may be eligible to enrol in Murdoch University's MasterClass Program. MasterClass gives students the opportunity to complete a postgraduate qualification whilst studying for an undergraduate degree. To participate in the MasterClass Program students must have completed 1 year of a degree (24 credit points), and maintained a GPA of 3.0 or more (or equivalent). In addition, to the academic requirements students may be required to take part in a competitive selection process.

Employment Prospects:

Business (Domestic and Global); Political and Policy (Domestic and Global); Business Consultancies; Foreign Affairs and International Governmental Organisations

Admission Requirements (Onshore):

As per normal undergraduate admission requirements, minimum ATAR of 70 is required.

Admission Requirements (Offshore):

As per normal undergraduate admission requirements

Excluded Double Majors:

Global Politics and Policy

Main Research Areas:

Business, Business Governance, Business Ethics, Political Science, Public Policy, Public Administration, Global Governance, International Management, International Negotiations.

Mobility:

The Major offers the potential for a number of mobility options.

Existing programs include the ACICIS Professional Practicums (offered in Summer) and ACICIS semester long programs such as those in International Relations (Bandung) and Indonesian Business, Law and Society (Yogyakarta) - all of which are eligible for New Colombo Plan funding. Together, these options strengthen the regional expertise which is a distinctive feature of the major, and which is a highly sought after graduate attribute of key employers, such as the Australian Federal Police.

Course Structure - 72 credit points

Where a course core unit is listed in a major structure, an elective unit may be required. Please contact your Student Advisor for further advice

Year 1 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP100 Career Learning: Managing Your Career - 3 points
MURDOCH: S1-external, S2-external

Core Units - 15 credit points

BUS122 Business in Society - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS123 Management in a Global Environment - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS124 Global Marketing - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS163 Introduction to Accounting - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS171 Foundations of Economics - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

Major Units - 3 credit points

Refer to Major structure

Options - 3 credit points

Major 2 /Co-Major /Minor /General Elective

Year 2 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

Select from the following:

MSP200 Building Enterprise Skills - 3 points
MURDOCH: S1-external, S2-external

MSP201 Real World Learning - 3 points
MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external

Core Unit - 3 credit points

BUS368 Cultures of Innovation - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

Major Units - 6 credit points

Refer to Major structure

Options - 12 credit points

Major 2 /Co-Major /Minor /General Elective

Year 3 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

Select from the following:

BUS399 Signature Experience - 3 points
MURDOCH: S2-internal, S2-external

MSP201 Real World Learning - 3 points
MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external

Major Units - 12 credit points

Refer to Major structure

Options - 9 credit points

Major 2 /Co-Major /Minor /General Elective

Major Structure - 24 credit points

Core Units - 24 credit points

BUS122 Business in Society - 3 points

MURDOCH: S1-internal, S1-external, S2-internal, S2-external

POL140 Business and Politics - 3 points

POL298 International Political Economy - 3 points

MURDOCH: S1-internal, S1-external

POL246 Public Policy Analysis - 3 points

MURDOCH: S2-internal, S2-external

OR

POL228 Democracy, Dictatorship and Capitalism - 3 points

MURDOCH: S2-internal, S2-external

BUS284 Comparative Corporate Governance and International Operations - 3 points

MURDOCH: S1-internal, S1-external

POL301 Public Policy Project - 3 points

BUS341 Business Negotiations: An International Perspective - 3 points

MURDOCH: S2-internal, S2-external

POL332 Administering Global Governance and Global Business - 3 points

MURDOCH: S2-internal, S2-external

Public Policy Analysis (POL246)

Nil.

Public Policy Project (POL301)

Students must have completed 48 points

Real World Learning (MSP201)

Normally completed an equivalent of 24 credit points

Signature Experience (BUS399)

BUS123 Management in a Global Environment

BUS170 Introduction to Accounting

BUS171 Foundations of Economics

BUS124 Global Marketing

BUS122 Business in Society

BUS368 Cultures of Innovation

PREREQUISITES

Administering Global Governance and Global Business (POL332)

Nil.

Building Enterprise Skills (MSP200)

Nil.

Business Negotiations: An International Perspective (BUS341)

BUS284 Comparative Corporate Governance and International Operations

Business and Politics (POL140)

nil

Business in Society (BUS122)

Nil.

Career Learning: Managing Your Career (MSP100)

Nil.

Comparative Corporate Governance and International Operations (BUS284)

Nil

Democracy, Dictatorship and Capitalism (POL228)

Nil.

Foundations of Economics (BUS171)

Nil.

Global Marketing (BUS124)

Nil.

International Political Economy (POL298)

Nil.

Introduction to Accounting (BUS163)

Nil

Management in a Global Environment (BUS123)

Nil.

Personal Study Plan

Unit Sets:

Year	Semester 1	Semester 2
1		
2		
3		
4		