

Handbook 2020

Coursecode

B1364

BACHELOR OF COMMERCE/BACHELOR OF ENTREPRENEURSHIP
AND INNOVATION

Murdoch University

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Cancellation of Courses, Majors, Minors and Units

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

Alternative Formats

Handbook home page:

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Group	Course	Offerings
Business	Commerce + Entrepreneurship and Innovation [Combined] (BCom+BEI)	<ul style="list-style-type: none"> • Murdoch campus (internal) • Murdoch campus (external)

BUSINESS

COMMERCE + ENTREPRENEURSHIP AND INNOVATION [COMBINED] (BCOM+BEI)

Admission Requirements (Offshore):

As per normal undergraduate admission requirements

Duration: 4 years available both full-time and part-time

Availability:

- Murdoch campus (internal)
Murdoch campus (external)

The Bachelor of Commerce and Bachelor of Entrepreneurship and Innovation (BCom/BEI) is a uniquely structured combined-degree that grounds undergraduates with the fundamental knowledge to practice in organisations, and then builds and refines that knowledge to allow them to develop their own entrepreneurial venture. Students will learn to use tools to foster creativity so as to innovate within an existing organisation or create their own business venture. They will graduate understanding the ramifications of their choices on the individual, society and business.

Course Codes: B1364

Employment Prospects:

All sectors of industry, for profit, non-profit, government

Admission Requirements (Onshore):

As per normal undergraduate admission requirements

Management

Bachelor of Commerce (BCom) + Bachelor of Entrepreneurship and Innovation (BEI)

Year 1 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP100 Career Learning: Managing Your Career - 3 points
MURDOCH: S1-external, S2-external
DUBAI-ISC: TJD-internal, TMD-internal, TSD-internal

Core (Com) - 15 credit points

BUS122 Business in Society - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external
BUS123 Management in a Global Environment - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external
BUS124 Global Marketing - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external
BUS163 Introduction to Accounting - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external
BUS171 Foundations of Economics - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external
DUBAI-ISC: TJD-internal, TSD-internal

Core (EI) - 6 credit points

ICR101 The Innovator's Mindset - 3 points
MURDOCH: S2-internal
ICR201 Foundations of Entrepreneurship - 3 points
MURDOCH: S2-internal

Year 2 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP200 Building Enterprise Skills - 3 points
MURDOCH: S1-external, S2-external
DUBAI-ISC: TJD-internal, TMD-internal, TSD-internal

OR

MSP201 Real World Learning - 3 points
MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external
DUBAI-ISC: TMD-internal, TSD-internal

Core Units - 6 credit points

BUS221 Entrepreneurial Strategy - 6 points
MURDOCH: S2-internal, S2-external

Core (Com) - 3 credit points

BUS368 Cultures of Innovation - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

Core (EI) - 3 credit points

ICR202 Environmental Design and Innovation - 3 points
Not available this year

Major Units - 6 credit points

Refer to Major structure

General Electives - 3 credit points

Year 3 - 24 credit points

Core Units - 6 credit points

BUS353 Making it Real: Operations and Project Management for Scale - 3 points
MURDOCH: S1-internal, S1-external
BSL165 Foundations of Business Law - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external
DUBAI-ISC: TMD-internal

OR

BUS364 Resourcing the Entrepreneurial Venture - 3 points

Core (EI) - 3 credit points

ICR203 Social Innovation and Entrepreneurship - 3 points
Not available this year

Major Units - 9 credit points

Refer to Major structure

General Electives - 6 credit points

Year 4 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP201 Real World Learning - 3 points
MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external
DUBAI-ISC: TMD-internal, TSD-internal

OR

BUS399 Signature Experience - 3 points
MURDOCH: S2-internal, S2-external

or

BUS3581 Professional Internship in Business - 3 points
MURDOCH: S1-placement, S2-placement

Core Units - 12 credit points

BUS365 Influencing on the inside - 3 points
MURDOCH: S1-internal, S1-external
BUS369 Standing in the Nexus: Bridging People and Networks - 3 points
MURDOCH: S1-internal, S1-external
BUS367 The Compelling Entrepreneur: Stand and Deliver - 6 points
MURDOCH: S2-internal, S2-external

Major Units - 6 credit points

Refer to Major structure

General Electives - 3 credit points

Major List

MJ-ACCA Accounting
 MJ-BNKA Banking
 MJ-BLWA Business Law
 MJ-FINA Finance
 MJ-MGTA Management
 MJ-MKTA Marketing
 MJ-HTMA Hospitality and Tourism Management
 MJ-HRMA Human Resource Management
 MJ-INTBA International Business
 MJ-GBPC Global Business and Politics

PREREQUISITES

Building Enterprise Skills (MSP200)

Nil.

Business in Society (BUS122)

Nil.

Career Learning: Managing Your Career (MSP100)

Nil.

Entrepreneurial Strategy (BUS221)

Students should have achieved or have recorded at least 24 credit points towards their degrees.

Foundations of Business Law (BSL165)

Nil.

Foundations of Economics (BUS171)

Nil.

Foundations of Entrepreneurship (ICR201)

Nil.

Global Marketing (BUS124)

Nil.

Introduction to Accounting (BUS163)

Nil

Management in a Global Environment (BUS123)

Nil.

Professional Internship in Business (BUS3581)

Must be in final year of degree; GPA 2 or higher

Real World Learning (MSP201)

Normally completed an equivalent of 24 credit points

Resourcing the Entrepreneurial Venture (BUS364)

Nil

Signature Experience (BUS399)

BUS123 Management in a Global Environment
 BUS170 Introduction to Accounting
 BUS171 Foundations of Economics
 BUS124 Global Marketing
 BUS122 Business in Society
 BUS368 Cultures of Innovation

Standing in the Nexus: Bridging People and Networks (BUS369)

BUS221 Entrepreneurial Strategy

The Compelling Entrepreneur: Stand and Deliver (BUS367)

Nil.

The Innovator's Mindset (ICR101)

Nil.

Personal Study Plan

Unit Sets:

Year	Semester 1	Semester 2
1		
2		
3		
4		