

Handbook 2020

Coursecode

B1367

BACHELOR OF BUSINESS

Murdoch University

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Cancellation of Courses, Majors, Minors and Units

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

Alternative Formats

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Cancellation of Courses, Majors, Minors and Units

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Group	Course	Offerings
Management	Management (BBus)	<ul style="list-style-type: none"> • Murdoch campus (internal) • Murdoch campus (external)

MANAGEMENT

MANAGEMENT (BBUS)

Bachelor of Business (BBus) in Management

Availability:

- Murdoch campus (internal)
Murdoch campus (external)

Recommended Minors:

Human Resources Management; International Business; Marketing

Course Codes: B1367

Recommended Double Majors:

Accounting; Banking; Business Law; Finance; Global Business and Politics; Hospitality and Tourism Management; Human Resources Management; International Business; Marketing

A Bachelor of Business provides a broad understanding of individual, organisational and societal issues. You will have the practical skills to identify business opportunities, analyse problems and implement solutions and you will be able to demonstrate a knowledge of business principles across key functional areas. You will have depth of knowledge in one or more business disciplines: accounting, banking, business law, finance, hospitality and tourism management, human resources management, international business, management and marketing.

Management

Excluded Double Majors:

Management

The major in Management will enable students' to develop the skills and knowledge

to lead and manage people, budgets, and projects. Being a manager is about

getting work done, through other people. Managers direct the work of others to

ensure the efficiency and effectiveness of activities throughout organisations.

Managers have varied roles; which includes defining goals, establishing strategy, planning and organising who is doing what and when, motivating employees, communicating and monitoring performance.

Admission Requirements (Onshore):

As per normal undergraduate admission requirements.

Employment Prospects:

Areas of employment include government, private and not-for-profit organisations.

Duration: 3 years available both full-time and part-time

Excluded Minors:

Management; International Business

Course Structure - 72 credit points

Where a course core unit is listed in a major structure, an elective unit may be required. Please contact your Student Advisor for further advice.

Year 1 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP100 Career Learning: Managing Your Career - 3 points
MURDOCH: S1-external, S2-external

Core Units - 15 credit points

BUS123 Management in a Global Environment - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS124 Global Marketing - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS163 Introduction to Accounting - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS171 Foundations of Economics - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BSL165 Foundations of Business Law - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

Major Units - 6 credit points

Refer to Major structure - Major List below

Year 2 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP200 Building Enterprise Skills - 3 points
MURDOCH: S1-external, S2-external

OR

MSP201 Real World Learning - 3 points
MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external

Major Units - 9 credit points

Refer to Major structure - Major List below

Options - 12 credit points

Major 2/Co-major/Minor/General Electives

Year 3 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP200 Building Enterprise Skills - 3 points
MURDOCH: S1-external, S2-external

OR

MSP201 Real World Learning - 3 points
MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external

Major Units - 9 credit points

Refer to Major structure - Major List below

Options - 12 credit points

Major 2/Co-major/Minor/General Electives

Major List

Accounting Major
Banking Major
Business Law Major
Finance Major
Global Business and Politics Major
Hospitality and Tourism Management Major
Human Resources Management Major
International Business Major
Management Major
Marketing Major

Major Structure - 24 credit points

Core Units - 24 credit points

BUS123 Management in a Global Environment - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS219 International Business - 3 points
MURDOCH: S1-internal, S1-external

BUS293 Organisational Theory and Behaviour - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS230 Change Management - 3 points
MURDOCH: S2-internal, S2-external

BUS353 Making it Real: Operations and Project Management for Scale - 3 points

MURDOCH: S1-internal, S1-external

BUS334 Business Analytics - 3 points
MURDOCH: S1-internal, S1-external

BUS338 Global Strategic Management - 3 points
MURDOCH: S2-internal, S2-external

BUS369 Standing in the Nexus: Bridging People and Networks - 3 points
MURDOCH: S1-internal, S1-external

PREREQUISITES

Building Enterprise Skills (MSP200)

Nil.

Business Analytics (BUS334)

Nil

Career Learning: Managing Your Career (MSP100)

Nil.

Change Management (BUS230)

BUS123 Management in a Global Environment OR BUS176 Foundations of Management and Governance OR BUS145 Principles of Management

Foundations of Business Law (BSL165)

Nil.

Foundations of Economics (BUS171)

Nil.

Global Marketing (BUS124)

Nil.

Global Strategic Management (BUS338)

BUS219 International Business, or BUS230 Change Management or BUS293 Organisation Theory and Behaviour

International Business (BUS219)

BUS123 Management in a Global Environment or BUS176 Foundations of Management and Governance or BUS145 Principles of Management

Introduction to Accounting (BUS163)

Nil

Management in a Global Environment (BUS123)

Nil.

Organisational Theory and Behaviour (BUS293)

BUS145 Principles of Management or BUS176 Foundations of Management and Governance or PSY217 Psychology: Work and Organisations or BUS123 Management in a Global Environment.

Real World Learning (MSP201)

Normally completed an equivalent of 24 credit points

Standing in the Nexus: Bridging People and Networks (BUS369)

BUS221 Entrepreneurial Strategy

Personal Study Plan

Unit Sets:

Year	Semester 1	Semester 2
1		
2		
3		
4		