

Handbook 2020

Coursecode

B1367

BACHELOR OF BUSINESS

Murdoch University

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Cancellation of Courses, Majors, Minors and Units

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

Alternative Formats

Handbook home page:

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Cancellation of Courses, Majors, Minors and Units

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Group	Course	Offerings
Business	Bachelor of Business (BBus)	<ul style="list-style-type: none"> • Murdoch campus (internal) • Murdoch campus (external)

BUSINESS

BACHELOR OF BUSINESS (BBUS)

Main Research Areas:

Graduates can go on to research across a range of business and governance disciplines.

Duration: 3 years available both full-time and part-time

Employment Prospects:

Government, Private and Not-for-profit

Course Codes: B1367

A Bachelor of Business provides a broad understanding of individual, organisational and societal issues. You will have the practical skills to identify business opportunities, analyse problems and implement solutions and you will be able to demonstrate a knowledge of business principles across key functional areas. You will have depth of knowledge in one or more business disciplines: accounting, banking, business law, finance, hospitality and tourism management, human resources management, international business, management and marketing.

Bachelor of Business (BBus)

Management

Availability:

- Murdoch campus (internal)
Murdoch campus (external)

Admission Requirements (Onshore):

ATAR of 70

Course Structure - 72 credit points

Where a course core unit is listed in a major structure, an elective unit may be required. Please contact your Student Advisor for further advice.

Year 1 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP100 Career Learning: Managing Your Career - 3 points
MURDOCH: S1-external, S2-external
DUBAI-ISC: TJD-internal, TMD-internal, TSD-internal

Core Units - 15 credit points

BUS123 Management in a Global Environment - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS124 Global Marketing - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS163 Introduction to Accounting - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS171 Foundations of Economics - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external
DUBAI-ISC: TJD-internal, TSD-internal

BSL165 Foundations of Business Law - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external
DUBAI-ISC: TMD-internal

Major Units - 6 credit points

Refer to Major structure - Major List below

Year 2 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP200 Building Enterprise Skills - 3 points
MURDOCH: S1-external, S2-external
DUBAI-ISC: TJD-internal, TMD-internal, TSD-internal

OR

MSP201 Real World Learning - 3 points
MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external
DUBAI-ISC: TMD-internal, TSD-internal

Major Units - 9 credit points

Refer to Major structure - Major List below

Options - 12 credit points

Major 2/Co-major/Minor/General Electives

Year 3 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP200 Building Enterprise Skills - 3 points
MURDOCH: S1-external, S2-external
DUBAI-ISC: TJD-internal, TMD-internal, TSD-internal

OR

MSP201 Real World Learning - 3 points
MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external
DUBAI-ISC: TMD-internal, TSD-internal

Major Units - 9 credit points

Refer to Major structure - Major List below

Options - 12 credit points

Major 2/Co-major/Minor/General Electives

Major List

Accounting Major
Banking Major
Business Law Major
Finance Major
Global Business and Politics Major
Hospitality and Tourism Management Major
Human Resources Management Major
International Business Major
Management Major
Marketing Major

PREREQUISITES

Building Enterprise Skills (MSP200)

Nil.

Career Learning: Managing Your Career (MSP100)

Nil.

Foundations of Business Law (BSL165)

Nil.

Foundations of Economics (BUS171)

Nil.

Global Marketing (BUS124)

Nil.

Introduction to Accounting (BUS163)

Nil

Management in a Global Environment (BUS123)

Nil.

Real World Learning (MSP201)

Normally completed an equivalent of 24 credit points

Personal Study Plan

Unit Sets:

Year	Semester 1	Semester 2
1		
2		
3		
4		