

Handbook 2020

Coursecode

B1367

BACHELOR OF BUSINESS

Murdoch University

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Cancellation of Courses, Majors, Minors and Units

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

Alternative Formats

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Group	Course	Offerings
International Business	International Business (BBus)	<ul style="list-style-type: none"> • Murdoch campus (internal) • Murdoch campus (external)

INTERNATIONAL BUSINESS

INTERNATIONAL BUSINESS (BBUS)

The major in International Business (IB) will enable students to develop the technical and cultural competencies required to work in an increasingly globalised world. The major includes a range of business units from multiple disciplines to support the development of a broad international business perspective and the skills appropriate to understanding and interacting with people with diverse cultural backgrounds. These skills are critical to a successful career in a global environment.

A Bachelor of Business provides a broad understanding of individual, organisational and societal issues. You will have the practical skills to identify business opportunities, analyse problems and implement solutions and you will be able to demonstrate a knowledge of business principles across key functional areas. You will have depth of knowledge in one or more business disciplines: accounting, banking, business law, finance, hospitality and tourism management, human resources management, international business, management and marketing.

Bachelor of Business (BBus) in International Business

Availability:

- Murdoch campus (internal)
 Murdoch campus (external)

Recommended Minors:

Management; Marketing

Excluded Minors:

International Business

Duration: 3 years available both full-time and part-time

Excluded Double Majors:

International Business

Management

Admission Requirements (Onshore):

As per normal undergraduate admission requirements.

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Employment Prospects:

Areas of employment include government, private and not-for-profit organisations

Recommended Double Majors:

Accounting; Banking; Business Law; Finance; Global Business and Politics; Hospitality and Tourism Management; Human Resources Management; Management; Marketing

Course Structure - 72 credit points

Where a course core unit is listed in a major structure, an elective unit may be required. Please contact your Student Advisor for further advice.

Year 1 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP100 Career Learning: Managing Your Career - 3 points
MURDOCH: S1-external, S2-external

Core Units - 15 credit points

BUS123 Management in a Global Environment - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS124 Global Marketing - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS163 Introduction to Accounting - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS171 Foundations of Economics - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BSL165 Foundations of Business Law - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

Major Units - 6 credit points

Refer to Major structure - Major List below

Year 2 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP200 Building Enterprise Skills - 3 points
MURDOCH: S1-external, S2-external

OR

MSP201 Real World Learning - 3 points
MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external

Major Units - 9 credit points

Refer to Major structure - Major List below

Options - 12 credit points

Major 2/Co-major/Minor/General Electives

Year 3 - 24 credit points

Murdoch Spine: Career Learning - 3 credit points

MSP200 Building Enterprise Skills - 3 points
MURDOCH: S1-external, S2-external

OR

MSP201 Real World Learning - 3 points
MURDOCH: S1-external, S2-external, SUM-external, W-external, Y-external

Major Units - 9 credit points

Refer to Major structure - Major List below

Options - 12 credit points

Major 2/Co-major/Minor/General Electives

Major List

Accounting Major
Banking Major
Business Law Major
Finance Major
Global Business and Politics Major
Hospitality and Tourism Management Major
Human Resources Management Major
International Business Major
Management Major
Marketing Major

Major Structure - 24 credit points

Core Units - 24 credit points

BUS123 Management in a Global Environment - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS124 Global Marketing - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

BUS211 International Logistics - 3 points
MURDOCH: S1-internal, S1-external

BUS284 Comparative Corporate Governance and International Operations - 3 points
MURDOCH: S1-internal, S1-external

BUS212 Introduction to International Finance - 3 points
MURDOCH: S1-internal, S1-external

BUS219 International Business - 3 points
MURDOCH: S1-internal, S1-external

BUS338 Global Strategic Management - 3 points
MURDOCH: S2-internal, S2-external

BUS341 Business Negotiations: An International Perspective - 3 points
MURDOCH: S2-internal, S2-external

PREREQUISITES

Building Enterprise Skills (MSP200)

Nil.

Business Negotiations: An International Perspective (BUS341)

BUS284 Comparative Corporate Governance and International Operations

Career Learning: Managing Your Career (MSP100)

Nil.

Comparative Corporate Governance and International Operations (BUS284)

Nil

Foundations of Business Law (BSL165)

Nil.

Foundations of Economics (BUS171)

Nil.

Global Marketing (BUS124)

Nil.

Global Strategic Management (BUS338)

BUS219 International Business, or BUS230 Change Management or BUS293 Organisation Theory and Behaviour

International Business (BUS219)

BUS123 Management in a Global Environment or BUS176 Foundations of Management and Governance or BUS145 Principles of Management

International Logistics (BUS211)

BUS123 Management in a Global Environment or BUS176 Foundations of Management and Governance or BUS145 Principles of Management

Introduction to Accounting (BUS163)

Nil

Introduction to International Finance (BUS212)

BUS170 Foundations of Accounting or BUS163 Introduction to Accounting and BUS171 Foundations of Economics

Management in a Global Environment (BUS123)

Nil.

Real World Learning (MSP201)

Normally completed an equivalent of 24 credit points

Personal Study Plan

Unit Sets:

Year	Semester 1	Semester 2
1		
2		
3		
4		