

Handbook 2020

Coursecode

C1106

GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION

Murdoch University

Correct as at: 28 January 2020 at 10:08pm

Correct as at: 28 January 2020 at 10:08pm

The information contained within this publication was correct as at the generated date shown above but is subject to amendment without notice. Enquiries concerning its contents should be addressed to:

University Secretary
Murdoch University
South Street
Murdoch
Western Australia 6150

Telephone: (08) 9360 6000

Facsimile: (08) 9360 6847

<http://www.murdoch.edu.au>

TEQSA Number PRV12163; CRICOS Provider Code: 00125J

Cancellation of Courses, Majors, Minors and Units

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

Alternative Formats

Handbook home page:

<http://handbook.murdoch.edu.au>

This publication can also be provided in alternative formats by contacting the Equity and Social Inclusion Office at Murdoch University

Telephone: (08) 9360 6084

Facsimile: (08) 9360 6502

equity@murdoch.edu.au

<http://goto.murdoch.edu.au/EquitySocialInclusion>

ISSN 0815-9068

Published by

University Secretary's Office

Murdoch University



© Murdoch University 2020

This Handbook, and its sections as individual works, is licensed under a Creative Commons Attribution Noncommercial No Derivative Works Australia 2.5 licence. You may download, reproduce, communicate, print and distribute copies of the Handbook (or any part of it) as long as it is for non-commercial purposes, you do not alter the content, and you attribute Murdoch University as the original author. For more information on this licence, see <http://creativecommons.org/licenses/by-nc-nd/2.5/au/>

Cancellation of Courses, Majors, Minors and Units

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

Group	Course	Offerings
Graduate Coursework Degrees and Professional Doctorates		
Business Administration	Graduate Certificate in Business Administration (GradCertBusAdmin)	<ul style="list-style-type: none"> • Murdoch campus (internal) • Murdoch campus (external) • Kaplan Higher Education Institute and Kaplan Higher Education Academy (Singapore) ['KAPLAN-SGP'] (internal) • Kaplan Myanmar University College (Yangon, Myanmar) ['KAPLAN-MMR'] (internal) • Murdoch University Dubai (UAE) ['DUBAI-ISC'] (internal)

BUSINESS ADMINISTRATION

GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION (GRADCERTBUSADMIN)

Employment Prospects:

Careers in business and management are varied. This course develops the necessary skills to take on supervisory and team leader roles in organisations including small businesses.

Restriction: All graduate courses are subject to restriction.

Course Codes: C1106

Management

Graduate Certificate in Business Administration (GradCertBusAdmin)

Availability:

- Murdoch campus (internal)
Murdoch campus (external)
Kaplan Higher Education Institute and Kaplan Higher Education Academy (Singapore) ['KAPLAN-SGP'] (internal)
Kaplan Myanmar University College (Yangon, Myanmar) ['KAPLAN-MMR'] (internal)
Murdoch University Dubai (UAE) ['DUBAI-ISC'] (internal)

The Graduate Certificate in Business Administration provides the opportunity to develop basic analytical skills needed to make sound business decisions. The course can be completed in one semester or trimester of full-time study, or part time equivalent. Students who successfully complete the Graduate Certificate may apply for admission for further post graduate studies. The Graduate Certificate in Business Administration is a nested qualification within the Master of Business Administration

Main Research Areas:

Business, Management

Admission Requirements (Onshore):

Recognised Bachelor's degree or higher; or satisfactory preparation for the course through previous study or professional experience.

Duration: 1 semester full-time or part-time equivalent

Course Structure - 12 credit points

Core Units - 6 credit points

MBS539 Accounting for Managers - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external, SUM-internal, SUM-external
DUBAI-ISC: TJD-internal, TMD-internal, TSD-internal
KAPLAN-MMR: TJB-internal, TSB-internal
KAPLAN-SGP: TJA-internal, TMA-internal, TSA-internal

MBS546 Business Finance - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external, SUM-internal, SUM-external
DUBAI-ISC: TJD-internal, TMD-internal, TSD-internal
KAPLAN-MMR: TMB-internal
KAPLAN-SGP: TJA-internal, TMA-internal, TSA-internal

Specified Electives - 6 credit points

Select from the following:

MBS538 Organisational Behaviour and Management - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external, SUM-internal, SUM-external
DUBAI-ISC: TJD-internal, TMD-internal, TSD-internal
KAPLAN-MMR: TMB-internal, TSB-internal
KAPLAN-SGP: TJA-internal, TMA-internal, TSA-internal

MBS574 Strategic Research in International Markets - 3 points
MURDOCH: S2-internal, S2-external

MBS537 Strategic Marketing Management - 3 points

MURDOCH: S1-internal, S1-external, S2-internal, S2-external
DUBAI-ISC: TMD-internal
KAPLAN-MMR: TMB-internal
KAPLAN-SGP: TMA-internal

SWM517 Health Policy and Governance - 3 points
MURDOCH: S2-internal, S2-external

MBS684 Managing Strategic Risk and Projects - 6 points
MURDOCH: S2-internal, S2-external, SUM-internal, SUM-external
DUBAI-ISC: TMD-internal
KAPLAN-SGP: TMA-internal

MBS673 Entrepreneurship and Innovation Management - 3 points
MURDOCH: S1-internal, S1-external, SUM-internal, SUM-external
DUBAI-ISC: TJD-internal, TSD-internal
KAPLAN-MMR: TJB-internal, TSB-internal
KAPLAN-SGP: TJA-internal, TSA-internal

MBS661 Global Business in the Asian Century - 6 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external
KAPLAN-MMR: TJB-internal, TSB-internal
KAPLAN-SGP: TJA-internal, TSA-internal

MBS6611 Global Business - 6 points
DUBAI-ISC: TJD-internal, TSD-internal

MBS555 Human Resource Management Perspectives - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external
KAPLAN-SGP: TMA-internal

SUS523 Cities and Sustainability - 3 points
MURDOCH: S1-internal, S1-external

MBS686 Economics and Business Strategy - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external
KAPLAN-SGP: TJA-internal, TMA-internal, TSA-internal

MBS651 Leading and Managing Nonprofit Organisations - 3 points
MURDOCH: S2-internal, S2-external

MBS662 Business, Society and the Environment - 6 points
MURDOCH: S1-internal, S1-external
DUBAI-ISC: TMD-internal
KAPLAN-MMR: TMB-internal
KAPLAN-SGP: TJA-internal, TMA-internal

MBS663 Leading the Engaged Enterprise - 6 points
MURDOCH: S2-internal, S2-external
DUBAI-ISC: TJD-internal, TSD-internal
KAPLAN-MMR: TSB-internal
KAPLAN-SGP: TJA-internal, TSA-internal

MBS664 Strategies for Growth and Excellence - 6 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external
DUBAI-ISC: TMD-internal
KAPLAN-MMR: TMB-internal
KAPLAN-SGP: TMA-internal

PREREQUISITES

Accounting for Managers (MBS539)

Enrolment in a graduate-level course.

Business Finance (MBS546)

Enrolment in a graduate-level course.

Business, Society and the Environment (MBS662)

Enrolment in a graduate-level course

Cities and Sustainability (SUS523)

Enrolment in an Honours or Graduate-level course.

Economics and Business Strategy (MBS686)

Enrolment in a graduate level course

Entrepreneurship and Innovation Management (MBS673)

Enrolment in a graduate-level course.

Global Business (MBS661)

Enrolment in graduate study

Global Business in the Asian Century (MBS661)

Enrolment in graduate study

Health Policy and Governance (SWM517)

Enrolment in a graduate-level award.

Human Resource Management Perspectives (MBS555)

Enrolment in a graduate-level course.

Leading and Managing Nonprofit Organisations (MBS651)

Enrolment in a graduate-level course.

Leading the Engaged Enterprise (MBS663)

Enrolment in a Post-graduate course

Managing Strategic Risk and Projects (MBS684)

Enrolment in a graduate-level course.

Organisational Behaviour and Management (MBS538)

Enrolment in a graduate-level course.

Strategic Marketing Management (MBS537)

Enrolment in a graduate-level course.

Strategic Research in International Markets (MBS574)

Nil.

Strategies for Growth and Excellence (MBS664)

Enrolment in a postgraduate course.