

Handbook 2020

Coursecode

C1146

GRADUATE CERTIFICATE IN DESIGN THINKING

Murdoch University

Correct as at: 14 December 2019 at 4:45am

Correct as at: 14 December 2019 at 4:45am

The information contained within this publication was correct as at the generated date shown above but is subject to amendment without notice. Enquiries concerning its contents should be addressed to:

University Secretary
Murdoch University
South Street
Murdoch
Western Australia 6150

Telephone: (08) 9360 6000

Facsimile: (08) 9360 6847

<http://www.murdoch.edu.au>

TEQSA Number PRV12163; CRICOS Provider Code: 00125J

Cancellation of Courses, Majors, Minors and Units

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

Alternative Formats

Handbook home page:

<http://handbook.murdoch.edu.au>

This publication can also be provided in alternative formats by contacting the Equity and Social Inclusion Office at Murdoch University

Telephone: (08) 9360 6084

Facsimile: (08) 9360 6502

equity@murdoch.edu.au

<http://goto.murdoch.edu.au/EquitySocialInclusion>

ISSN 0815-9068

Published by

University Secretary's Office

Murdoch University



© Murdoch University 2019

This Handbook, and its sections as individual works, is licensed under a Creative Commons Attribution Noncommercial No Derivative Works Australia 2.5 licence. You may download, reproduce, communicate, print and distribute copies of the Handbook (or any part of it) as long as it is for non-commercial purposes, you do not alter the content, and you attribute Murdoch University as the original author. For more information on this licence, see <http://creativecommons.org/licenses/by-nc-nd/2.5/au/>

Cancellation of Courses, Majors, Minors and Units

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

Group	Course	Offerings
Graduate Coursework Degrees and Professional Doctorates		
Innovation and Creativity	Graduate Certificate in Design Thinking (GradCertDesThink)	• Murdoch campus (internal)

INNOVATION AND CREATIVITY

GRADUATE CERTIFICATE IN DESIGN THINKING (GRADCERTDESTHINK)

Availability:

- Murdoch campus (internal)

Course Codes: C1146

Graduate Certificate in Design Thinking (GradCertDesThink)

The Graduate Certificate in Design Thinking explores design thinking through a theoretical and practical lens, in collaboration with industry-based clients. Students employ human-centred design methods from commercial, social and service design perspectives to engage with practical problems and propose possible solutions in a range of production and service contexts.

Duration: 0.5 full-time or part-time equivalent

Admission Requirements (Onshore):

As per normal postgraduate admission requirements.

Humanities

Employment Prospects:

This course is relevant to those who wish to generate innovative products and services for Business Entrepreneurs, Management Consultancy, Product Development, Public Sector Policy Design, Strategic Communication and Graphic Design

Restriction: All graduate courses are subject to restriction.

Course Structure - 12 credit points

Core Units - 9 credit points

GRD503 Design Thinking Tools - 3 points
MURDOCH: S1-internal

GRD504 Research Methods for Innovation - 3 points
MURDOCH: S1-internal

GRD505 Co-design Project Strategies - 3 points
MURDOCH: S1-internal

Specified Electives - 3 credit points

Select from the following:

MCM502 Web Strategy - 3 points
MURDOCH: S1-internal

WEB564 Web Research - 3 points
MURDOCH: S2-internal

MBS538 Organisational Behaviour and Management - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external,
SUM-internal, SUM-external

COD545 Community Development Theory and Practice - 3 points
MURDOCH: S1-internal, S1-external

PREREQUISITES

Co-design Project Strategies (GRD505)

Enrolment in a graduate-level course.

Community Development Theory and Practice (COD545)

Enrolment in a Graduate course.

Design Thinking Tools (GRD503)

Enrolment in a graduate-level course.

Organisational Behaviour and Management (MBS538)

Enrolment in a graduate-level course.

Research Methods for Innovation (GRD504)

Enrolment in a graduate-level course.

Web Research (WEB564)

Enrolment in a graduate-level course.

Web Strategy (MCM502)

Enrolment in a graduate-level course.