

Handbook 2020

Coursecode

G1084

GRADUATE DIPLOMA IN DESIGN THINKING AND SERVICE
INNOVATION

Murdoch University

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Cancellation of Courses, Majors, Minors and Units

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

Alternative Formats

Handbook home page:

<http://handbook.murdoch.edu.au>

This publication can also be provided in alternative formats by contacting the Equity and Social Inclusion Office at Murdoch University

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Group**Course****Offerings****Graduate Coursework Degrees and Professional Doctorates**

Innovation and Creativity	Graduate Diploma in Design Thinking and Service Innovation (GradDipDesThink&SvcInnov)	• Murdoch campus (internal)
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INNOVATION AND CREATIVITY

GRADUATE DIPLOMA IN DESIGN THINKING AND SERVICE INNOVATION (GRADDIPDESTHINK&SVCINNOV)

Availability:

- Murdoch campus (internal)

Humanities

Employment Prospects:

This course is relevant to those who wish to generate innovative products and services through human-centred design methods for contexts such as, Business Entrepreneurs, Management Consultancy, Product Development, Public Sector Policy Design, Strategic Communication, Graphic Design, Systems Design, Graphic Design, Service Design, Social Design, and User Experience Design

Duration: 1 year full-time or part-time equivalent

Graduate Diploma in Design Thinking and Service Innovation (GradDipDesThink&SvcInnov)

The course explores design thinking and service design in collaboration with industry-based clients. Students employ human-centred design methods from commercial, social and service design perspectives to engage with complex practical problems and generate innovative solutions in a range of production and service contexts. The Graduate Diploma in Design Thinking and Service Innovation provides essential experience and usable insights, through real-world client projects, into how creative approaches are being used to generate truly innovative products and services.

Course Codes: G1084

Admission Requirements (Onshore):

As per normal postgraduate admission requirements

Restriction: All graduate courses are subject to restriction.

Course Structure - 24 credit points

Core Units - 18 credit points

GRD503 Design Thinking Tools - 3 points
MURDOCH: S1-internal

GRD504 Research Methods for Innovation - 3 points
MURDOCH: S1-internal

GRD505 Co-design Project Strategies - 3 points
MURDOCH: S1-internal

GRD506 Prototyping - 3 points
MURDOCH: S2-internal

GRD507 Service Implementation - 3 points
MURDOCH: S2-internal

GRD508 Innovation Development - 3 points
MURDOCH: S2-internal

Specified Electives - 6 credit points

Select from the following:

MCM502 Web Strategy - 3 points
MURDOCH: S1-internal

WEB564 Web Research - 3 points
MURDOCH: S2-internal

MBS538 Organisational Behaviour and Management - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external, SUM-internal, SUM-external

COD545 Community Development Theory and Practice - 3 points
MURDOCH: S1-internal, S1-external

WEB565 Web Planning - 3 points

MBS568 Organisational Change, Management and Consultancy - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

COD505 Community, Industry and Local Government - 3 points
MURDOCH: S2-internal, S2-external

PREREQUISITES

Co-design Project Strategies (GRD505)

Enrolment in a graduate-level course.

Community Development Theory and Practice (COD545)

Enrolment in a Graduate course.

Community, Industry and Local Government (COD505)

Enrolment in graduate course of study.

Design Thinking Tools (GRD503)

Enrolment in a graduate-level course.

Innovation Development (GRD508)

Enrolment in a graduate-level course.

Organisational Behaviour and Management (MBS538)

Enrolment in a graduate-level course.

Organisational Change, Management and Consultancy (MBS568)

Enrolment in a graduate-level course.

Prototyping (GRD506)

GRD505 Co-design Project Strategies and enrolment in a graduate-level course

Research Methods for Innovation (GRD504)

Enrolment in a graduate-level course.

Service Implementation (GRD507)

GRD505 Co-design Project Strategies and enrolment in a graduate-level course.

Web Planning (WEB565)

Enrolment in a graduate-level course.

Web Research (WEB564)

Enrolment in a graduate-level course.

Web Strategy (MCM502)

Enrolment in a graduate-level course.