

Handbook 2020

Coursecode

M1256

MASTER OF BUSINESS ADMINISTRATION

Murdoch University

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Cancellation of Courses, Majors, Minors and Units

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

Alternative Formats

Handbook home page:

<http://handbook.murdoch.edu.au>

This publication can also be provided in alternative formats by contacting the Equity and Social Inclusion Office at Murdoch University

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Cancellation of Courses, Majors, Minors and Units

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Group	Course	Offerings
Graduate Coursework Degrees and Professional Doctorates		
Business Administration	Master of Business Administration (MBA)	<ul style="list-style-type: none"> • Murdoch campus (internal) • Murdoch campus (external) • Kaplan Higher Education Institute and Kaplan Higher Education Academy (Singapore) ['KAPLAN-SGP'] (internal) (language of instruction: English) • Kaplan Myanmar University College (Yangon, Myanmar) ['KAPLAN-MMR'] (internal) (language of instruction: English) • Murdoch University Dubai (UAE) ['DUBAI-ISC'] (internal) (language of instruction: English)

BUSINESS ADMINISTRATION

MASTER OF BUSINESS ADMINISTRATION (MBA)

Duration: 12 months in accelerated mode or 18 months (with study over three semesters) or part-time equivalent.

Management

Course Codes: M1256

The Master of Business Administration (MBA) is oriented to the needs of today's and tomorrow's business leaders. The course develops specialist knowledge and skills in creating and managing global businesses, leadership, strategy, accounting, organisational behaviour, economics and finance, marketing, entrepreneurship and innovation.

The MBA can be completed within a year of full-time study in a compressed format, or can be taken over a longer period of time if preferred. There are several intake periods each year.

Main Research Areas:

management, economics, accounting, finance, marketing, entrepreneurship, business ethics

Admission Requirements (Offshore):

Recognised Bachelor's degree or higher and evidence of two years of work experience; or satisfactory preparation for the course through informal or non-formal learning and/or professional experiences subject to the approval of the Academic Chair.

Employment Prospects:

This course equips graduates with professional expertise in business administration that is highly prized by employers world-wide. Murdoch MBA graduates are well-placed to pursue rewarding careers and leadership roles within business, government and non-government organisations (NGOs).

Master of Business Administration (MBA)

Admission Requirements (Onshore):

Recognised Bachelor's degree or higher and evidence of two years of work experience; or satisfactory preparation for the course through informal or non-formal learning and/or professional experiences subject to the approval of the Academic Chair.

Restriction: All graduate courses are subject to restriction.

Availability:

- Murdoch campus (internal)
Murdoch campus (external)
Kaplan Higher Education Institute and Kaplan Higher Education Academy (Singapore) ['KAPLAN-SGP'] (internal) (language of instruction: English)
Kaplan Myanmar University College (Yangon, Myanmar) ['KAPLAN-MMR'] (internal) (language of instruction: English)
Murdoch University Dubai (UAE) ['DUBAI-ISC'] (internal) (language of instruction: English)

Course Structure - 36 credit points

Core Units - 30 credit points

MBS661 Global Business in the Asian Century - 6 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external
KAPLAN-MMR: TJB-internal, TSB-internal
KAPLAN-SGP: TJA-internal, TSA-internal

OR

MBS661 Global Business - 6 points
DUBAI-ISC: TJD-internal, TSD-internal

MBS662 Business, Society and the Environment - 6 points
MURDOCH: S1-internal, S1-external
DUBAI-ISC: TMD-internal
KAPLAN-MMR: TMB-internal

KAPLAN-SGP: TJA-internal, TMA-internal

MBS663 Leading the Engaged Enterprise - 6 points
MURDOCH: S2-internal, S2-external
DUBAI-ISC: TJD-internal, TSD-internal
KAPLAN-MMR: TSB-internal
KAPLAN-SGP: TJA-internal, TSA-internal

MBS664 Strategies for Growth and Excellence - 6 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external
DUBAI-ISC: TMD-internal
KAPLAN-MMR: TMB-internal
KAPLAN-SGP: TMA-internal

MBS546 Business Finance - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external, SUM-internal, SUM-external
DUBAI-ISC: TJD-internal, TMD-internal, TSD-internal
KAPLAN-MMR: TMB-internal
KAPLAN-SGP: TJA-internal, TMA-internal, TSA-internal

MBS539 Accounting for Managers - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external, SUM-internal, SUM-external
DUBAI-ISC: TJD-internal, TMD-internal, TSD-internal
KAPLAN-MMR: TJB-internal, TSB-internal
KAPLAN-SGP: TJA-internal, TMA-internal, TSA-internal

Specified Electives - 6 credit points

Before choosing your elective(s) from the following units please speak to your Academic Chair:

MBS538 Organisational Behaviour and Management - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external, SUM-internal, SUM-external
DUBAI-ISC: TJD-internal, TMD-internal, TSD-internal
KAPLAN-MMR: TMB-internal, TSB-internal
KAPLAN-SGP: TJA-internal, TMA-internal, TSA-internal

MBS673 Entrepreneurship and Innovation Management - 3 points
MURDOCH: S1-internal, S1-external, SUM-internal, SUM-external
DUBAI-ISC: TJD-internal, TSD-internal
KAPLAN-MMR: TJB-internal, TSB-internal
KAPLAN-SGP: TJA-internal, TSA-internal

MBS537 Strategic Marketing Management - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external
DUBAI-ISC: TMD-internal
KAPLAN-MMR: TMB-internal
KAPLAN-SGP: TMA-internal

MBS574 Strategic Research in International Markets - 3 points
MURDOCH: S2-internal, S2-external

MBS684 Managing Strategic Risk and Projects - 6 points
MURDOCH: S2-internal, S2-external, SUM-internal, SUM-external
DUBAI-ISC: TMD-internal
KAPLAN-SGP: TMA-internal

MBS686 Economics and Business Strategy - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external
KAPLAN-SGP: TJA-internal, TMA-internal, TSA-internal

MBS651 Leading and Managing Nonprofit Organisations - 3 points
MURDOCH: S2-internal, S2-external

MBS589 Social Enterprise, Social Innovation And Profit For Purpose - 3 points
MURDOCH: S2-internal, S2-external

MBS636 International Business Negotiations - 3 points
MURDOCH: S2-internal, S2-external

MBS555 Human Resource Management Perspectives - 3 points
MURDOCH: S1-internal, S1-external, S2-internal, S2-external
KAPLAN-SGP: TMA-internal

MBS603 Data, Metrics, Reporting and Analytics - 3 points

MURDOCH: S2-internal, S2-external
 KAPLAN-SGP: TSA-internal

PREREQUISITES

Accounting for Managers (MBS539)

Enrolment in a graduate-level course.

Business Finance (MBS546)

Enrolment in a graduate-level course.

Business, Society and the Environment (MBS662)

Enrolment in a graduate-level course

Data, Metrics, Reporting and Analytics (MBS603)

Nil

Economics and Business Strategy (MBS686)

Enrolment in a graduate level course

Entrepreneurship and Innovation Management (MBS673)

Enrolment in a graduate-level course.

Global Business (MBS6611)

Enrolment in graduate study

Global Business in the Asian Century (MBS661)

Enrolment in graduate study

Human Resource Management Perspectives (MBS555)

Enrolment in a graduate-level course.

International Business Negotiations (MBS636)

Enrolment in a graduate-level course.

Leading and Managing Nonprofit Organisations (MBS651)

Enrolment in a graduate-level course.

Leading the Engaged Enterprise (MBS663)

Enrolment in a Post-graduate course

Managing Strategic Risk and Projects (MBS684)

Enrolment in a graduate-level course.

Organisational Behaviour and Management (MBS538)

Enrolment in a graduate-level course.

Social Enterprise, Social Innovation And Profit For Purpose (MBS589)

Enrolment in a graduate-level course.

Strategic Marketing Management (MBS537)

Enrolment in a graduate-level course.

Strategic Research in International Markets (MBS574)

Nil.

Strategies for Growth and Excellence (MBS664)

Enrolment in a postgraduate course.