

# Handbook 2019

**Coursecode**

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M1279

MASTER OF BUSINESS ADMINISTRATION (GLOBAL)

**Murdoch University**

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#### **Cancellation of Courses, Majors, Minors and Units**

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

#### **Alternative Formats**

Handbook home page:

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Group	Course	Offerings
<b>Graduate Coursework Degrees and Professional Doctorates</b>		
<b>Business Administration</b>	Master of Business Administration (Global) (MBA(Global))	<ul style="list-style-type: none"> <li>• Murdoch campus (internal)</li> <li>• Murdoch campus (external)</li> </ul>

## BUSINESS ADMINISTRATION

### MASTER OF BUSINESS ADMINISTRATION (GLOBAL) (MBA(GLOBAL))

#### School of Business and Governance

Master of Business Administration (Global) (MBA(Global))

Course Codes: M1279

Restriction: All graduate courses are subject to restriction.

Duration: 2 years full-time or part-time equivalent

#### Availability:

- Murdoch campus (internal) Murdoch campus (external)

The MBA (Global) is designed to offer leading-edge national and international business administration knowledge and skills, with a simultaneous focus on opportunities to acquire high level industry experience through professional placements or applied research projects.

#### Employment Prospects:

Students of Murdoch's MBA (Global) graduate with both business administration expertise and an impressive portfolio of CV-building professional experiences and networks, acquired through the completion of a professional business practicum or an applied business research project. These highly skilled, experienced and connected Murdoch MBA graduates are well placed to pursue rewarding careers and leadership roles in businesses, government and non-government organisations (NGOs) within Australia or internationally.

#### Admission Requirements (Onshore):

To qualify for this course, applicants should:

(i) have a Bachelors Degree (AQF 7) or equivalent; OR

(ii) Alternative entry via Portfolio to contain:

? Curriculum Vitae

? Valid GMAT score or Graduate Record Examinations (GRE)

? A Written statement of no more than 800 words. The statement should address reasons why enrolment in the course will enhance the applicant's early career professional portfolio

With the option of an interview for alternative entry applicants at the discretion of the School.

No work experience is necessary, but if you have two or more years of work experience you may apply for the Master of Business Administration.

#### Main Research Areas:

global management, economics, accounting/finance, marketing, entrepreneurship, business ethics, leadership, sustainability

#### Employability:

Students who want to complete their MBA early in their career have the opportunity to select the MBA (Global) which is designed specifically for recent graduates and/or those with limited professional work experience. The MBA (Global) provides early career professionals with the opportunity to engage in learning activities that equip them with the career management tools needed to succeed.

#### Advanced Standing:

Applicants with a Graduate Certificate Business Administration may gain entry into this course and be awarded up to 12 points of Advanced Standing for 500-level units to be determined in consultation with the Academic Chair.

### Course Structure - 48 credit points

#### Core Units - 24 credit points

MBS546 Business Finance - 3 points

MURDOCH: S1-internal, S1-external, S2-internal, S2-external, SUM-internal, SUM-external

AND

MBS539 Accounting for Managers - 3 points

MURDOCH: S1-internal, S1-external, S2-internal, S2-external, SUM-external

Select 18 points from the following:

MBS664 Strategies for Growth and Excellence - 6 points

MURDOCH: S1-internal, S1-external, S2-internal, S2-external

MBS538 Organisational Behaviour and Management - 3 points

MURDOCH: S1-internal, S1-external, S2-internal, S2-external, SUM-internal, SUM-external

MBS573 International Marketing Management - 3 points

MURDOCH: S1-internal, S1-external, S2-internal, S2-external

MBS661 Global Business in the Asian Century - 6 points

MURDOCH: S1-internal, S1-external, S2-internal, S2-external

MBS673 Entrepreneurship and Innovation Management - 3 points

MURDOCH: S1-internal, S1-external, SUM-internal, SUM-external

MBS686 Economics and Business Strategy - 3 points

MURDOCH: S1-internal, S1-external, S2-internal, S2-external

#### Options - 24 credit points

Choose 12 points from the following specified electives OR 12 points from one of the Majors.

#### Specified Electives

MBS568 Organisational Change, Management and Consultancy - 3 points

MURDOCH: S2-internal, S2-external

MBS636 International Business Negotiations - 3 points

MURDOCH: S2-internal, S2-external

MBS662 Business, Society and the Environment - 6 points

MURDOCH: S1-internal, S1-external

MBS663 Leading the Engaged Enterprise - 6 points

MURDOCH: S2-internal, S2-external

EDN546 Dynamics of Cultural Diversity in the Workplace and the Community - 3 points

MURDOCH: S2-internal, S2-external

#### Major

Students may choose to complete a major as part of the MBA (Global) from those listed below. Please speak to an Academic Chair about the choices.

#### Nonprofit Management - 12 credit points

MBS651 Leading and Managing Nonprofit Organisations - 3 points

MURDOCH: S2-internal, S2-external

MBS662 Business, Society and the Environment - 6 points

MURDOCH: S1-internal, S1-external

MBS589 Social Enterprise, Social Innovation And Profit For Purpose - 3 points

MURDOCH: S2-internal, S2-external

#### Health Management - 12 credit points

SWM518 Health Economics and Finance - 3 points

<span data-type="offering" data-unit="SWM518">MURDOCH: S2-internal, S2-external, W-internal (quota of 60 places), W-external</span>

SWM517 Health Policy and Governance - 3 points

MURDOCH: S1-internal, S1-external

LLM614 Health Law - 3 points

MURDOCH: S1-internal

VET656 Public Health and Epidemiology - 3 points  
MURDOCH: S2-internal

### **People Management - 12 credit points**

MBS555 Human Resource Management Perspectives - 3 points  
MURDOCH: S1-internal, S1-external

MBS663 Leading the Engaged Enterprise - 6 points  
MURDOCH: S2-internal, S2-external

PSY611 Work and Well-being - 3 points  
MURDOCH: S2-internal, S2-external

OR

EDN671 Mentoring - 3 points  
MURDOCH: UA4-internal

### **Sustainability - 12 credit points**

#### **Core Unit - 6 credit points**

MBS662 Business, Society and the Environment - 6 points  
MURDOCH: S1-internal, S1-external

#### **Specified Electives - 6 credit points**

Select from the following:

SWM628 Development and Sustainability - 3 points  
MURDOCH: W-internal

SUS523 Cities and Sustainability - 3 points  
MURDOCH: S1-internal, S1-external

SUS611 Resilient Regions: People and Practice - 3 points  
MURDOCH: SUM-internal, SUM-external

### **International Marketing - 12 credit points**

MBS667 Digital Business - 3 points  
MURDOCH: S1-internal, S1-external

MBS574 Strategic Research in International Markets - 3 points  
MURDOCH: S2-internal, S2-external

MBS575 Cross-Cultural Consumer Behaviour - 3 points  
MURDOCH: S1-internal, S1-external

MBS576 Global Media Communication - 3 points  
MURDOCH: S2-internal, S2-external

### **Professional Portfolio - 12 credit points**

#### **Core Unit**

MBS532 Professional Practice Preparation - 0 points  
MURDOCH: S2-external

Select all units from only one of the following Portfolio options.  
Please speak to the Academic Chair for guidance.

#### **Option 1 - 12 credit points**

MBS684 Managing Strategic Risk and Projects - 6 points  
MURDOCH: S2-internal, S2-external, SUM-internal, SUM-external

MBS654 Business Professional Placement - 6 points  
MURDOCH: S1-placement, S2-placement

OR

MBS643 Applied Research Practicum - 6 points  
MURDOCH: S1-internal, S2-internal

#### **Option 2 - 12 credit points**

(Recommended for those considering higher degree studies)

MBS644 Business and Governance Research Practicum - 9 points  
MURDOCH: S1-internal, S1-external, S2-internal, S2-external,  
SUM-internal, SUM-external, Y-internal, Y-external

MBS520 Research Preparation for Business - 3 points  
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

OR

MBS659 Quantitative Research for Business - 3 points  
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

## **PREREQUISITES**

### **Accounting for Managers (MBS539)**

Enrolment in a graduate-level course.

### **Applied Research Practicum (MBS643)**

Enrolment in a Master's Program, completion of at least 24 points of Masters units. Completing MBS520 Research Preparation for Business is recommended prior to enrolling in this unit.

### **Business Finance (MBS546)**

Enrolment in a graduate-level course.

### **Business Professional Placement (MBS654)**

Enrolment in a Business Master's Program and completion of at least 24 points of Masters units, with a Grade Point Average of 2.5 or higher. Completing MBS520 Research Preparation for Business is recommended prior to enrolling in this unit.

### **Business and Governance Research Practicum (MBS644)**

Enrolment in a Business Master's Program and completion of at least 12 points of Masters units; and completion of, or concurrent enrolment in, MBS520 Research Preparation for Business or equivalent.

### **Business, Society and the Environment (MBS662)**

Enrolment in a graduate-level course

### **Cities and Sustainability (SUS523)**

Enrolment in an Honours or Graduate-level course.

### **Cross-Cultural Consumer Behaviour (MBS575)**

Nil.

### **Development and Sustainability (SWM628)**

Enrolment in Master of Business Administration (Global) or Master of Business Administration Professional Practice or Master of Community Development or Master of Development Studies or Master of Food Security or Master of Health Administration, Policy and Leadership or Master of International Affairs and Security or Master of Public Policy and Management or Master of Veterinary Studies (Conservation Medicine) or Master of Wildlife Health and Conservation

### **Digital Business (MBS667)**

Enrolment in a graduate-level course.

### **Dynamics of Cultural Diversity in the Workplace and the Community (EDN546)**

Enrolment in a Graduate qualification or permission of the Unit Coordinator

### **Economics and Business Strategy (MBS686)**

Enrolment in a graduate level course

### **Entrepreneurship and Innovation Management (MBS673)**

Enrolment in a graduate-level course.

### **Global Business in the Asian Century (MBS661)**

Enrolment in graduate study

### **Global Media Communication (MBS576)**

Nil.

### **Health Economics and Finance (SWM518)**

Enrolment in a graduate-level award.

### **Health Law (LLM614)**

Enrolment in a graduate-level course or enrolment in the LLB(Hons) or enrolment in LLB (only available to students in their final 24 points of the LLB).

**Health Policy and Governance (SWM517)**

Enrolment in a graduate-level award.

**Human Resource Management Perspectives (MBS555)**

Enrolment in a graduate-level course.

**International Business Negotiations (MBS636)**

Enrolment in a graduate-level course.

**International Marketing Management (MBS573)**

Nil.

**Leading and Managing Nonprofit Organisations (MBS651)**

Enrolment in a graduate-level course.

**Leading the Engaged Enterprise (MBS663)**

Enrolment in a Post-graduate course

**Managing Strategic Risk and Projects (MBS684)**

Enrolment in a graduate-level course.

**Mentoring (EDN671)**

Enrolment in a Graduate qualification or permission of the Unit Coordinator.

**Organisational Behaviour and Management (MBS538)**

Enrolment in a graduate-level course.

**Organisational Change, Management and Consultancy (MBS568)**

Enrolment in a graduate-level course.

**Professional Practice Preparation (MBS532)**

Enrolment in a Master Program

**Public Health and Epidemiology (VET656)**

Enrolment in: Master of Health Policy and Leadership; Master of Health Administration, Policy and Leadership; Master of Wildlife Health and Conservation; Master of Business Administration (Global); Master of Veterinary Studies (Conservation Medicine); Graduate Certificate in Health Administration, Policy and Leadership; Graduate Certificate in One Health; or permission of the Unit Co-ordinator.

**Quantitative Research for Business (MBS659)**

Enrolment in a graduate-level course.

**Research Preparation for Business (MBS520)**

Enrolment in a graduate-level course.

**Resilient Regions: People and Practice (SUS611)**

Enrolment in a graduate-level course.

**Social Enterprise, Social Innovation And Profit For Purpose (MBS589)**

Enrolment in a graduate-level course.

**Strategic Research in International Markets (MBS574)**

Nil.

**Strategies for Growth and Excellence (MBS664)**

Enrolment in a postgraduate course.

**Work and Well-being (PSY611)**

Enrolment in the Graduate Diploma in Safety Science, MBA(PP), MBA (Global) MHRM, or Masters of Health Administration, Policy, and Leadership