

# Handbook 2020

**Coursecode**

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M1290

MASTER OF BUSINESS

**Murdoch University**

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#### **Cancellation of Courses, Majors, Minors and Units**

The University reserves the right to cancel, without notice, any course, major, minor or unit if the number of students enrolled falls below limits set by the University or in other unforeseen circumstances.

#### **Alternative Formats**

Handbook home page:

<http://handbook.murdoch.edu.au>

This publication can also be provided in alternative formats by contacting the Equity and Social Inclusion Office at Murdoch University

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<http://goto.murdoch.edu.au/EquitySocialInclusion>

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Group	Course	Offerings
<b>Graduate Coursework Degrees and Professional Doctorates</b>		
<b>Business</b>	Master of Business (MBus)	<ul style="list-style-type: none"> <li>• Murdoch campus (internal)</li> <li>• Murdoch campus (external)</li> </ul>

## BUSINESS

### MASTER OF BUSINESS (MBUS)

Restriction: All graduate courses are subject to restriction.

**Availability:**

- Murdoch campus (internal) Murdoch campus (external)

Course Codes: M1290

Duration: 2 years full-time or part-time equivalent

**Main Research Areas:**

Business, management, leadership

**Admission Requirements (Onshore):**

Admission for this course includes a number of recognised pathways.

Pathway 1: Direct entry to Master of Business (48-points).

Recognised Bachelor's degree (AQF Level 7 or equivalent) or higher; AND evidence of professional work experience; OR satisfactory preparation for the course through informal or non-formal learning and/or professional experiences subject to the approval of the Academic Chair.

Successful applicants will be required to meet with the Academic Chair or representative to develop a bespoke study plan which identifies specialist discipline nested Graduate Certificate options.

Pathway 2: Alternative entry via Nested Graduate Certificate Award. Entry into these awards are as stipulated in the Handbook.

After successful completion of one or two of the specialist discipline nested Graduate Certificates (equivalent to AQF Level 8) students will be made a direct offer into the Master of Business by the Academic Chair.

It is also possible to enter in the Master of Business via completion of previous AQF level 8 (or equivalent) qualifications (up to 24 points).

Management

Master of Business (Mbus)

**Employment Prospects:**

Opportunities for employment directly related to the degree include business advisor, business development manager, and within a specific field including data analytics, human resources management, marketing, health care management to name a few.

The Master of Business offers an innovative curriculum design which provides students with options to develop specialist multidisciplinary skills and knowledge to manage the current and future world of work. A key feature of the degree is the multiple entry and exit points, and flexibility for students to enter, exit and reengage with their learning when it suits them.

### Course Structure - 48 credit points

**Core: Business Practice - 12 credit points**

MBS537 Strategic Marketing Management - 3 points  
MURDOCH: S1-internal, S1-external, S2-internal, S2-external

MBS538 Organisational Behaviour and Management - 3 points  
MURDOCH: S1-internal, S1-external, S2-internal, S2-external, SUM-internal, SUM-external

MBS539 Accounting for Managers - 3 points  
MURDOCH: S1-internal, S1-external, S2-internal, S2-external, SUM-internal, SUM-external

MBS546 Business Finance - 3 points  
MURDOCH: S1-internal, S1-external, S2-internal, S2-external, SUM-internal, SUM-external

**Core: Leader and Leadership Practice - 12 credit points**

MBS643 Applied Research Practicum - 6 points  
MURDOCH: S1-internal, S2-internal

MBS663 Leading the Engaged Enterprise - 6 points  
MURDOCH: S2-internal, S2-external

**Options - 24 credit points**

Choose 2 x Nested Specialist Graduate Certificate Qualifications  
GC in Business Analytics  
GC in Negotiation  
GC in Politics, Policy and Global Business  
GC in Human Resources Management  
GC Health Administration, Policy and Leadership  
GC in Design Thinking  
GC in Information Technology  
GC in Policy and Development  
GC in Health Care Management  
GC in Human Resources and Safety

Other Graduate Certificates will be considered on a case-by-case basis.

## PREREQUISITES

**Accounting for Managers (MBS539)**

Enrolment in a graduate-level course.

**Applied Research Practicum (MBS643)**

Enrolment in a Master's Program, completion of at least 24 points of Masters units. Completing MBS520 Research Preparation for Business is recommended prior to enrolling in this unit.

**Business Finance (MBS546)**

Enrolment in a graduate-level course.

**Leading the Engaged Enterprise (MBS663)**

Enrolment in a Post-graduate course

**Organisational Behaviour and Management (MBS538)**

Enrolment in a graduate-level course.

**Strategic Marketing Management (MBS537)**

Enrolment in a graduate-level course.